

# Image Checks Goes Back in Time with the Release of “Vintage Sodas” in its Impressions Line



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Industry: [Advertising](#)

**Press Release Summary:** Image Checks expands its Impressions collection by adding its new “Vintage Sodas” product suite that includes checks, address labels, personal contact cards, and a checkbook cover.

A promotional banner for Image Checks. On the left, there is a circular gold seal with a checkmark and the word 'GUARANTEED' around it. To the right of the seal, the text 'Welcome to Image Checks!' is written in a blue, serif font. Below this, a paragraph of text reads: 'Order your [personal bank checks](#), [address labels](#), [address cards](#) and [checkbook covers](#) from an array of designer styles for up to 50% less than banks charge. Image Checks include security features to prevent and detect check fraud and your satisfaction is 100% guaranteed.' On the right side of the banner, there is a large yellow starburst graphic. Inside the starburst, the text 'SPECIAL Introductory Offer' is written in a blue, sans-serif font. To the right of the starburst, the text 'First Time Customers! Pay ONLY 49¢ for your 2nd box of checks!' is written in a blue, sans-serif font.

Press Release Body: Recognized for its sweet and fun-loving designs, **Image Checks** is a well-known company that offers checks and other accounting accessories direct to consumers. While the existing selection is vast, **Image Checks** continues to expand its collection with the release of its newest retro design, “Vintage Sodas,” as a part of its **Impressions line**.

**"Vintage Sodas"** launched on June 21, 2008, on the company's website, [www.imagechecks.com](http://www.imagechecks.com). On the personal checks, four rotating graphics of **Cadbury Schweppes' beverages** appear as the background for your banking information. The designs feature **Dr. Pepper, Orange Crush, 7up, and A&W Root Beer** logos in some of their earliest stages. This vintage feel is also evident through the matching accessories. The address labels, which mirror the images on the checks, are available in a convenient, self-adhesive format. Additionally, this product suite is offering personal contact cards and a checkbook cover. These, however, feature only the vintage Dr. Pepper graphic and incorporate the tag line, **"I'm a Pepper,"** from an early advertising campaign run by Dr. Pepper.

**Image Checks** prides itself on offering consumers whimsical designs through its Impressions collection. By adding **"Vintage Sodas"** to the mix, **Image Checks** will capture your attention and leave a lasting impression.

**About**

**Image**

**Checks:**

As an environmentally-friendly company, **Image Checks** offers a well-rounded assortment of checks and other banking accessories. In addition to offering a wide array of enjoyable items, Image is one of the only companies in the industry to offer top-stub checks, which are available for all designs. Whatever your financial needs, **Image Checks** is sure to offer you a solution!

**Web Site:** <http://www.imagechecks.com>

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