

# Sunwest Trust And Best Online Results Unites Through New Portal To Better Serve Self Directed IRA And Escrow Clients



Released on: **Joshua Geary** / [Best Online Results, LLC](#)

Industry: [Financial](#)

**Press Release Summary:** In the ever-growing competition in IRA and escrow market, over the years, the company has created a niche for itself and become the only company in New Mexico with the ability to act as both an escrow agent, and a custodian for an Individual Retirement Accounts (IRAs).

Press Release Body: Albuquerque, New Mexico, July 25, 2008 -- **Sunwest Trust, Inc.** added another dimension in its profile in order to provide better services for prospective customers as well as existing client base in New Mexico. Albuquerque based Sunwest Trust Inc. re-launches <http://www.sunwesttrust.com> along with **Best Online Results** jointly. The new website has been introduced to strengthen the web presence of **Sunwest Trust Inc.** It is destined to suite the purpose in the role of a destination or a hub.

**Sunwest Trust Inc.** is known for its diversified business interests. These include self-directed IRAs that allow clients to invest their IRA in anything that the IRS will allow such as Real Estate, Mortgages, Limited Liability Companies and Private Stock. In addition, **Sunwest**

**Trust** will act as escrow agent for most any transaction involving the exchange of money.

**Sunwest Trust, Inc.** is known in the pertinent industry for its excellence in providing an alternate option for IRA investors, especially those who are in search of an apposite process to make their retirement portfolio with a self directed IRA more diverse. The alternative procedure is such that it enables the IRA holders to make investments in affluent sectors of real estate, oil and gas, discounted notes and other alternative assets.

Speaking on this and terming the entire approach as an exceptional move for the **Sunwest Trust Joshua Geary, Managing Member, Best Online Results, LLC and Senior Marketing Consultant for Sunwest Trust, Inc.** says, *"It is our sincere hope to see Sunwest Trust transition beyond the traditional Dot Com barrier held my most sites in this market space and become what they are capable of becoming, which is a Dot Community for their great brands and a resource for investors and for their thousands of satisfied clients who need Self Directed IRA and Escrow services. We feel this is an important step to making this vision a reality."*

Simultaneously, **Terry White, Chief Executive Officer, Sunwest Trust, Inc.** terms it as an exemplary approach that will make it easier for the clientele to cope with transitioning from a traditional *"in the box approach"* to growing a retirement account to a self directed IRA mentality. He said while commenting on this, *"In the next few short years many baby boomers will be looking for alternative means to stretch and grow their retirement dollars as they recognize their need to truly diversify and view their retirement beyond just a safety net, but as a living breathing asset, which if used smartly can be used as a wealth builder. We needed a hub or new platform to do so."*

*"Our new platform will not only allow our clients to check their accounts in close to real time, but also will have a new blog chalked full of resources for those who are curious and are looking at transitioning their investment portfolio into alternative assets like real estate. We are in the process of revamping our blog system to the latest technology so we may interact with our clients and put out information pertinent to account holders who need quick access to administrative tips as well,"* he added.

**Sunwest Trust** offers neutral third-party accounting services to ensure accuracy and reliability for a nominal service fee. It also offers

customer friendly services that are available by phone that helps customers get answers of their questions about payments, payoffs, disbursements, and other contract details.

**About Best Online Results**

**Best Online Results** is a renowned company that specializes in web optimization and Internet PR and as a result excels in its respective sphere of operation. The company was commenced with the intention of witnessing the growth of businesses on the Internet. From the very beginning, therefore, the company has been proceeding with poise to care the businesses of others and also to observe their successes.

**Best Online Results** located at <http://www.BestOnlineResults.com>, truly excels in receiving the traffic of any particular website that helps the website owner immensely. The association with **Sunwest Trust, Inc.** is destined to achieve new heights in industry.

**About Sunwest Trust**

**Sunwest Trust, Inc.** was formed under the auspices of the owners of **Sunwest Escrow, LC** for the sake of providing more extensive range of financial products. For this reason, **Sunwest Trust, Inc.**, apart from providing its conventional concept of escrow service to the customers, nowadays is also active in the role of custodian for self-directed retirement plans that includes IRAs, SEPs and Simples.

From a small escrow company operating within the confines of the local Albuquerque market, **Sunwest Trust** grew through means of integrity and transparency to become a nationwide Trust company, which specializes in facilitating investors who wish to diversify their retirement through self-directed IRAs.

**Web Site:** <http://www.SunwestTrust.com>

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