

# 32Red Bingo - As Seen on TV



Released on: August 5, 2008, 6:14 am

Press Release Author: [32 Red](#)

Industry: [Entertainment](#)

**Press Release Summary: 32Red Plc releases its first television advert for its growing bingo product with an offer to all new players.**

Press Release Body: **32Red Bingo** was launched in March and joined the growing suite of e-gaming offerings from **32Red Plc**, which now include casino, poker, mobile casino and bingo. Since its launch **32Red** report their bingo player base has grown exponentially, proving very popular with players attracted to the Microgaming

powered software, player bonuses, support and chat.



**32Red Plc** also operate the award-winning [online casino 32Red](#), which has been voted Best Casino for an unprecedented five consecutive years, as well as **32Red Poker** and **32Red Mobile**. The

**32Red Bingo TV** advert is the Plc's first TV campaign and marks the start of a series of adverts for the different products on offer at **32Red**.

**32Red's online bingo** product is being advertised alongside a promotion offering all new players a £10 free [online bingo bonus](#), allowing them to try the software, games and chat at no cost to the player. **32Red Bingo Marketing Manager, Mark Quayle** said, *"Generous sign-up bonuses and player rewards have always been a feature of 32Red, and our bingo is no different. Not only do we give £10 free on joining but also a 100% match on first deposits and 25% on all subsequent deposits for life."*

**32Red Bingo** operates the popular 90 ball bingo favoured in UK bingo halls. It features live chat, chat games, 24/7 moderator and technical support and a full range of [casino games](#) too. **32Red** bill it as the full bingo experience, with the same fun interaction in off line bingo halls brought to the online environment. Quayle added, *"We can't believe how quickly our network of players has grown, with a real sense of community developed in just a few months. You need only look at the chat and the responses to our newsletters to see it"*.

The **32Red Bingo** television adverts will be aired on the British terrestrial station Channel 5.

#### **About**

**32Red** is the five times winner of the Best Casino title awarded by watchdog and player advocate site Casinomeister and is renowned for providing industry-leading level of support to players. Over 80% of **32Red's** players are from the UK and **32Red** is licensed and regulated by the Government of Gibraltar. **32Red Plc** is listed on the London Stock Exchange's AIM (ticker: TTR). The Company operates **32Red Casino**, **32Red Poker** and DashCasino.com which are all based on Microgaming platforms.

#### **32Red:**

**Web Site:** <http://www.32red.com>

**Contact Details: Aaron O'Sullivan**

**32Red Plc**

**Suites 9/11**

**2nd Floor**

**Block 2**

**Eurotowers**

**Gibraltar**

**+00350 49357**