

Artistic Checks launches its new "African Silhouettes" check line

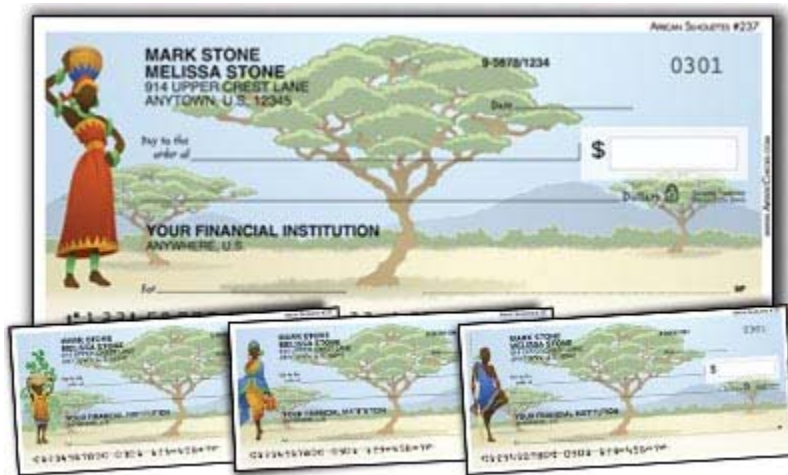


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Industry: [Marketing](#)

Press Release Summary: Joppa, MD August 11, 2008—Artistic Checks expands its collection by way of Africa with the launch of its new product suite, "African Silhouettes." This new design includes personal checks, address labels, personal contact cards, and a checkbook cover that portray everyday life on the safari.



Press Release Body: **Artistic Checks** constantly expands its creative collection to appeal to every customer's unique taste. The release of the new **"African Silhouettes,"** designed by an in-house graphics team, is another way for Artistic Checks to

diversify its check assortment. The design is certain to appeal to new and existing customers alike.

On August 11, 2008, **Artistic Checks** launched "**African Silhouettes**" through its website, www.artisticchecks.com. In four rotating scenes, an African Acacia tree stands in the middle of the safari and acts as the background for these personal checks. Also on the checks, four different figures of African natives stand in colorful traditional garb with tools, baskets, and water jugs needed to perform daily tasks. The address labels, which are self-adhesive, feature a rotating sequence identical to the checks. While the personal contact cards feature a native child, the checkbook cover portrays a hunter as well as a mother and child on their way to gather crops with baskets atop their heads. All three stand tall in the protective shade of the Acacia tree.

Artistic Checks has always offered creative and unique designs for checks and check accessories sold direct to consumers. The addition of the new "**African Silhouettes**" provides an ethnic option for all interested customers. This check design brings a fresh and distinct feel to Artistic Checks that will attract new customers and peak the interests of existing ones.

About

Artistic

Checks:

Since its inception in 1998, **Artistic Checks** has been offering imaginative designs. Consumers looking for works of art to portray on their banking accessories should look no further than **Artistic Checks**. A visit to the site is sure to find you a masterpiece you can fall in love with!

Web Site: <http://www.artisticchecks.com>

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