

Hamtramck Idea Men Help Hoop Day



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Press Release Summary: The Hamtramck Idea Men are assisting with the success of Detroit's celebration of World Hoop Day on August 8, 2008 by distributing two hundred comic books to underprivileged children.



Press Release Body: Hamtramck, MI August 6, 2008 - **The Hamtramck Idea Men, George McVey and Michael Marcus**, are assisting with the success of Detroit's celebration of **World Hoop Day**

on August 8, 2008 by distributing two hundred comic books to underprivileged children. The comic books, issues #1 and #2 of PULP DREAMS, their flagship title, each provide an introduction to one of the two stories that appear back-to-back in issue #3 onwards.

Chief Business Officer Michael Marcus sees this as a way to help those less fortunate, as well as those less physically skilled. *"When I was a kid, I felt out of place because I wasn't good at physical activities. This way, even those who come out and can't hoop will have something to enjoy."* **Artistic Director George McVey** adds, *"With two issues going out to kids, they'll get to swap with friends like we used to in my neighborhood."*

Hamtramck Idea Men is a creative arts partnership whose projects run the gamut from comics to fine arts, also offering professional creative services, including web design and silk-screen printing, as required. **For further information, please contact Michael Marcus at michael@idea-men.us or by phone at (313) 368-0791.** Their website can be found at <http://www.idea-men.us> and more information on World Hoop Day can be found at <http://www.worldhoopday.com>.

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