

RealOrganized, Inc. Adds Microsoft Outlook Synchronization to RealtyJuggler Desktop



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Press Release Summary: RealtyJuggler Real Estate Software can now synchronize seamlessly Contacts, Tasks and Appointments with Microsoft Outlook.

Press Release Body: Windsor, Colorado (EPR) August 4, 2008 - Today **RealOrganized**, Inc. announced that their organizational real estate software product, **RealtyJuggler Desktop** now synchronizes with Microsoft Outlook.

*"Seamless, Two-Way synchronization with Outlook has been our number one request. We are constantly looking for ways to improve our products, and this latest upgrade demonstrates that commitment. This upgrade is free and part of the normal **RealtyJuggler Desktop** subscription."* stated **Scott Schmitz, President of RealOrganized, Inc.**

Synchronization is as easy as pressing the '**Start Sync**' button in **RealtyJuggler Desktop**. Changes made to Contacts, Appointments, and Tasks are then merged with Microsoft Outlook Contacts, Appointments, and Tasks and are treated normally within Microsoft Outlook. This approach permits the use of third party synchronization with devices such as:



- * Palm-Powered PDA's and SmartPhones, including the Palm Treo
- * RIM's Blackberry including the Pearl and Curve
- * Pocket PC / Windows Mobile / Windows CE devices including the HP iPAQ

- * Apple's iPhone
- * Any other third party device that synchronizes with Microsoft Outlook.

Other real estate software vendors offer custom mobile solutions for an extra fee. But that approach forces the Realtor to software from that vendor only. By synchronizing with Microsoft Outlook, **RealtyJuggler Desktop** avoids vendor lock-in. An agent has the freedom to synchronize with whatever devices they like.

RealtyJuggler Desktop is a Realtor's swiss-army-knife. It tracks prospects, buyers, sellers, showings, closings, open houses, lockboxes, promotions and expenses. Included are five real-estate calculators and a complete DRIP e-mail system with hundreds of template letters written in both Spanish and English. The product is web-based and multi-user with a straightforward user interface. Visit company web site for 90-day free trial. Normal subscription pricing is \$99/year with no extra fees or charges.

About RealOrganized, Inc. - RealOrganized is a corporation founded in 2003 by a former executive from AOL and a top real estate agent, each with over a dozen years experience in their respective fields. The company's mission is to create organizational software for the real estate industry.

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