

Sunwest Trust Envisages Further Boom After Record Breaking Performance As Boomers Seek To Truly Diversify Their Retirement



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Press Release Summary: Sunwest Trust, Inc. is known for its services in the Escrow and the Self Directed IRA market. Under the supervision of Chief Executive Officer, Terry White, Sunwest Trust has hit the market with a new record, breaking its own previous record, which was set previously in better economical conditions.



Press Release Body: ALBUQUERQUE, N.M.—August 20, 2008 --**Sunwest Trust, Inc.** (the "Company"), the only New Mexico company acting as an escrow agent and IRA custodian, has achieved a new record by opening up new accounts. July is the eventful month that ended with the hiring of new people to serve better.

Sunwest Trust offers a wide range of retirement and self directed plans such as Roth IRAs, Spousal and Traditional IRAs, SEPs, and SIMPLEs. It offers direct investment within the retirement accounts and allows their clients to invest in a number of things, including, but not limited to sales and purchase of real estate, mortgages, publicly traded stocks, bonds, private limited liability companies, mutual funds, secured and unsecured notes and more. Credited to this diverse range of plans and options, the Company witnessed an unprecedented rise in demand to open

up new accounts, leading the Company to set a new record in July for newly opened accounts.

Following this record-breaking performance, the Company announces the induction of three new employees. **Casey Love, Natalie Rodriguez and Sandra McBride** are going to contribute in different departments. Casey Love, a bachelor's degree holder in Secondary Education with a minor in English from the University of New Mexico will work in the IRA Department. Natalie Rodriguez, a California native, brings nine years experience in the escrow and title businesses. Sandra McBride is the third addition who will be handling the Customer Service Department. In addition to her job as Customer Service Representative, she is attending school part time to obtain a bachelor's degree in Business.

With the recent upsurge, **Sunwest Trust** now services over \$900 million in assets and provides services to over 14,000 individuals and companies. The company management has expressed the hope that the trend will continue in coming months as well.

"We are happy with our progress and we are excited about the growth during a cooler economy and during an election year. I expect to continue to see increased growth over the coming months and years as more boomers and investors get closer to retirement, look to truly diversify, and shift a portion of their funds out of the market and into the local real estate market," **Terry White, CEO Sunwest Trust,** says with confidence.

The statement of **Terry White** attests the fact that the Company is relying upon boomers, which actually are more than 75 million in U.S. As boomers get closer to retirement, they look for alternatives to invest their money in order to have a secure future. By counting on this fact, management is pretty hopeful that the trend of increased demand, with boomers investing more, will continue in coming months and years.

About Sunwest Trust, Inc.:
Sunwest Trust is a New Mexico based company, which acts as custodian for self directed IRA accounts and as an escrow agent. It offers a range of retirement accounts and a multitude of escrow services along with dealings in private mortgages, real estate contracts and other notes. To acquire more information about the Company, visit <http://www.SunwestTrust.com/>.

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