

Traditional Indian designs are vibrantly colored in Artistic Checks' new "Divine Jewels" check design



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Industry: [Marketing](#)

Press Release Summary: Joppa, MD August 11, 2008—Artistic Checks celebrates Indian tradition with the release of the new "Divine Jewels" product suite. Included in this collection are personal checks, self-adhesive address labels, personal contact cards, and a checkbook cover that all correspond to the essence of this cultural theme.



Press Release Body:
Imaginative creations provide the basis for the check designs of **Artistic Checks**. Exquisite works of art are portrayed on checks and check accessories to make financial duties less stressful. The

addition of **"Divine Jewels"** to the existing assortment is one more way for consumers to express their tastes in multi-cultural backgrounds and traditions.

"Divine Jewels" launched on **Artistic Checks'** website, www.artisticchecks.com, on August 11, 2008. In four rotating check scenes, figures of Indian women pose in traditional saris and jewelry. Against deep, rich colors, each scene shows the women dancing amidst flowers, a peacock, or an elephant. Each accessory also has a matching background on the check that is drawn to look like the classic and intricate Indian needlework. The same rotation and patterned backgrounds appear on the labels, but with only the ladies' faces on the sides. On the personal contact cards, a blue background appears with patterns of a peacock. In front of this backdrop, a traditionally and colorfully dressed Indian woman dances below a majestic drawing of the same bird. The accompanying checkbook cover features a light blue background that is fashioned with pink floral patterns. The focal point is an Indian woman framed in a deep magenta background dancing amidst lotus flowers in a pink sari and golden crown.

Artistic Checks is known for magnificent check designs that bring life and meaning to personal checks and check accessories. "Divine Jewels" is a perfect fit for Artistic's collection. It combines beautiful artwork with meaningful traditional symbols. Bringing this culture to life is one more way for Artistic Checks to reach out to consumers. Visit the site today and find a work of art just for you!

About

Artistic

Checks:

Artistic Checks stands out with the masterpieces that it portrays on financial accessories. Since its acquisition in 1998, **Artistic Checks** has made itself distinct from other companies through its artwork and colorful designs. All interests and tastes are accounted for through **Artistic Checks**. A visit to the website is sure to find you something you love!

Web Site: <http://www.artisticchecks.com>

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