

# Wiltshire Farm Foods Sponsor Netballers in World Record Bid



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Press Release Author: [Wiltshire Farm Foods](#)

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**Press Release Summary: Wiltshire Farm Foods (www.wiltshirefarmfoods.com) sustain local club throughout their three day marathon to provide sport wheelchairs for young people.**

Press Release Body: **Sleaford netball club**, of Lincolnshire are celebrating the break of a new world record for charity.

24 players played in two squads to beat the previous record, held by Airborne Netball Club of Bristol, after playing a continuous marathon for 58 hours - smashing the previous record by two hours.

According to Guinness world record rules the two squads had to play in rotation, with any player leaving the building unable to return. Consequently entrants had to eat, sleep, shower and change within the confines of the sports hall complex.



Spanning from Friday morning until Sunday evening, **Coach Rachael Scott** admitted that at times it was difficult to prevent the team flagging:

*"On Friday we had a lot of support, Saturday was quiet which made it difficult, but on Sunday afternoon there were loads of people and the players went from playing at a snail's pace to probably harder than most matches. The adrenalin was pumping and the play so intense that everyone was going for every ball and every goal was going in."*

On one of the hottest weekends of the year, conditions were sweltering and players rotated every four hours, with two hours free to rest and recuperate. As tiredness set in however, and with injuries including a twisted ankle and broken fingers, it was a case of whoever was fit to play.



3,231 goals were scored overall, averaging an amazing 55 goals an hour. **Wiltshire Farm Foods Grantham** kindly sustained the athletes with hot food for the event, with a view to raise money for the **Wheel Power** appeal, aiming to buy 2,012 sports wheelchairs for young people by the 2012 London Olympics.

*"It is the hardest thing I have ever done but totally worth it, and we're very grateful to our sponsor **Wiltshire Farm Foods**,"* said Rachael. **Wiltshire Farm Foods**, leading supplier in "[frozen ready meals](#)", were delighted to contribute and support them through this challenge.

**About** [www.wiltshirefarmfoods.com](http://www.wiltshirefarmfoods.com): "[Wiltshire Farm Foods](#)" is the leading supplier of nutritious, frozen home ready meals throughout the UK. If you'd like more information about this topic please call **Jenene Blackmore on 01225 756081** or **e-mail Jenene.Blackmore@apetito.co.uk**

**Web Site:** <http://www.wiltshirefarmfoods.com/>

**Contact Details: Jenene Blackmore on: 01225 756081**  
**e-mail: Jenene.Blackmore@apetito.co.uk**