

ACF Car Finance Affiliate Programme Web pages go Live

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Need a car? Can't get credit?

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Industry: [Automotive](#)

Press Release Summary: ACF Car Finance, the UK car finance provider, has gone live with the new web pages for their updated Affiliates Programme

Press Release Body: **ACF Car Finance**, the UK car finance provider, has made available the new web pages for their updated affiliates programme.

The new pages inform current and potential affiliates on how to promote the **ACF Car Finance** brand and drive quality traffic to the **ACF Car Finance** site. The pages are an important information source for affiliates as they will be continually updated with new content regarding the campaign, including special offers, creative ideas and news.

ACF Car Finance specialises in providing quality used cars and car finance for consumers who may have been refused elsewhere. The company's affiliate programme allows affiliates to sign up, with the potential of receiving £18 commission per valid lead and £20 if more than 100 sales per month are generated. The new affiliate scheme draws traffic to the **ACF Car Finance** website through affiliates advertising the site on their own sites or through other approved marketing activity.

Affiliates are paid when potential customers access the **ACF Car Finance** website as a direct result of the affiliate marketing and advertising and goes on to make a purchase.

ACF Car Finance's online [affiliate programme](#) takes advantage of e-commerce agent/referral fee sales over the internet. Affiliates on the internet sign up to **ACF Car Finance's** scheme, place buttons or adverts on their

sites and direct extra traffic to the **ACF Car Finance** website. **ACF Car Finance** then pays its affiliates based on whether a validated sale is made thanks to a consumer finding **ACF Car Finance** through the affiliate or not.

Suggestions are made on **ACF Car Finance's** affiliation web portal of ways for affiliates to produce effective methods of gaining traffic for the **ACF Car Finance** site. These suggestions are placed on the portal's Creative tab, which includes [traffic-gaining initiatives](#) such as buttons, banners and longer, text-based ads.

The **ACF Car Finance** affiliate programme is free to take part in and affiliates are under no contractual obligation. Affiliates may receive specialist support from the **ACF Car Finance** Affiliate Team and will obtain advertising material from the continually-updated portal pages.

About ACF Car Finance
ACF Car Finance offers a range of quality used cars available for [car finance](#). The company currently owns eight branches throughout England which consist of Leeds, Manchester, Birmingham, East Midlands, Bristol, Dunstable, Isleworth and Maidstone.

Customers can apply for [car credit online](#), via telephone or by visiting their nearest branch. With ACF Car Finance, the car loan is secured against the vehicle rather than other assets so both homeowners and tenants are welcome to apply.

ACF Car Finance supplies a wide range of vehicles, of which most are between two and four years old. Every car comes with a 136 point vehicle quality inspection and an independent MOT to ensure customers can be confident in their purchase. Customers bringing in an old vehicle could also receive a minimum of £1,000 part exchange, regardless of the condition.

ACF Car Finance Limited. Registered in England Number 4757280. Registered Office: International House, Kingsfield Court, Chester Business Park, Chester CH4 9RF.

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