

ClickToBoat.com (formerly NavQuest) Launches Ultimate Mobile Fishing & Boating Resource



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Press Release Summary: New mobile website features nationwide Fishing spots, Family hot-spots, Boat Ramps, Marinas, Fishing Charters, Suppliers, Rentals and Fishing Spots by Fish Species with customizable proximity search capability. ClickToBoat Mobile Website debuts in the height of summer fishing & boating season.

Press Release Body: Boca Raton, Fla., August-- In time for summer fishing & boating season, **ClickToBoat Mobile** has launched a new and improved mobile website geared for wireless devices. The **ClickToBoat Mobile** website provides everything for the ultimate fishing and boating enthusiast on-the-go. With the **ClickToBoat Mobile** website users can find fishing spots, family hot-spots, marinas and more location based services which are cross-platform with the [ClickToBoat.com](#) online Community.

This September, **ClickToBoat Mobile** will unveil fishing reports, events and more on the go. Accessible by entering <http://www.clicktoboat.com> or <http://mobile.clicktoboat.com> on any internet enabled wireless device, the Mobile 2.0 website brings a richer, more advanced wireless experience to fishing and boating enthusiasts by integrating the latest standards and content technologies into the mobile environment.

The new **ClickToBoat.com Mobile** website provides users with a personalized experience, delivering proximity based fishing and boating information they crave while giving them the ability to conduct cross-platform interactions with the **ClickToBoat.com** Community. The site's personalization features offer sponsors highly-targeted advertising opportunities to reach fishing and boating enthusiast market.

"We are very excited to launch the Mobile website in time for this year's fishing & boating season. The popularity of fishing and boating combined with increased user-functionality, mobility, and personalization makes this the perfect for every fishing and boating enthusiast on-the-go," said **Harry Sangha, President, ClickToBoat.com**. *"Mobile experience is about ease of use and get information as quickly as possible, with the least amount of clicks. ClickToBoat.com Mobile website offers users a unique alternative with a fully personalized user experience on any internet enabled wireless device."*

ClickToBoat.com Mobile website features nationwide:

Fishing Spots - Family hot-spots - Marinas - Boat ramps - Rentals - Suppliers Fishing spots by fish species - Customizable proximity search capability for fishing & boating services Ratings & Reviews - Customized local weather forecasts for fishing & boating

About ClickToBoat, Inc:
Launched in early 2007, ClickToBoat.com designs and develops expert marine directions, navigation and business geographic software for online, wireless and proprietary electronic navigational devices. The creator and owner of an innovative digital waterway route network, ClickToBoat.com is a patented resource and the only online navigation and trip planning tool that allows boaters to access directions, maps & charts, travel guides and safety information, as well as share information and routes with other boaters. Offering a breadth of tools for recreational boating enthusiasts, ClickToBoat.com also provides informational resources for scuba divers, including details on dive sites and wrecks, as well as destination guides for vacations and trips. In addition the sites provides access to **ClickToFish™**, a resource designed specifically for anglers, offering maps with fishing detail for thousands of lakes throughout the United States.

Web Site: <http://www.clicktoboat.com>

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