

# Controversial Dating Manual Being Re Released as an E- Book



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Press Release Author: Hot Spot Pr

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**Press Release Summary: The ultimate dating guide for men is back on the market.**

Press Release Body: Controversial dating guide The Art Of Mackin, a book that boasted about teaching men "how to be players", is being re-released as an e-book exclusively on the website macklessons.com. The Art Of Mackin' book, written by dating expert and self proclaimed "game advisor" Tariq Nasheed, was initially released in 2000. It eventually became a New York Times best seller, selling over 250,000 copies.

During its initial release, the book was condemned by some women's groups for being misogynistic. According to the Maroon County News, some female students protested a scheduled lecture event by Nasheed at Colgate University. The protesters feared the ideology from Nasheed's books would cause the males students to react negatively to the females on campus.

"What's ironic about the initial female backlash, is that eventually, more women started buying The Art Of Mackin' than men", said Nasheed who has since released a dating book for women entitled Play Or Be Played: Everything Females Need To Know About Men Dating And Relationships (Simon and Schuster).

Nasheed has since appeared on several television shows including The Tonight Show with Jay Leno, Late Night with Conan O'Brien, and several MTV shows. He is also the host of the popular Mack Lessons Radio Show ([macklessonsradio.com](http://macklessonsradio.com)). Nasheed is currently gearing up for a lecture tour this fall called Get Your Game Right ([getyourgamerighttour.com](http://getyourgamerighttour.com))

**Web Site:** <http://getyourgamerighttour.com/>

**Contact Details: Hot Spot PR 9461 Charlieville Blv  
Bev Hills Ca 90212**

**818-924-3379**