

# Nothing Phony about Free 3CX VoIP Phone Offer



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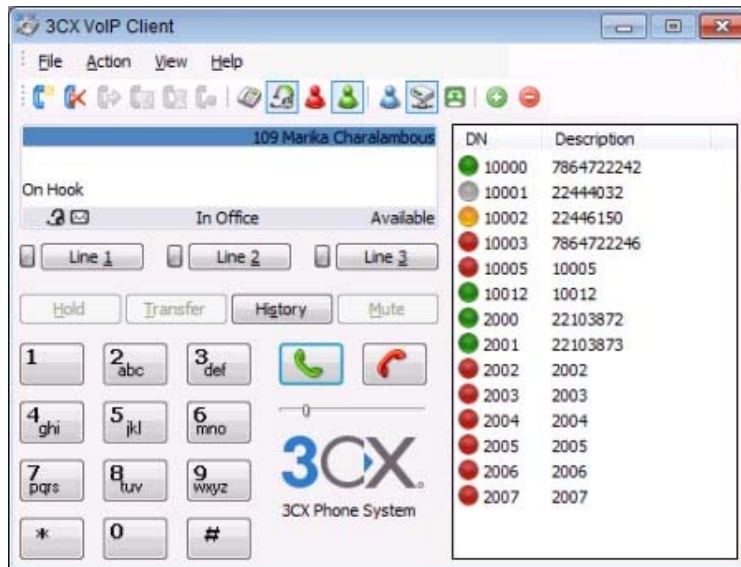
Industry: [Telecommunications](#)

Press Release Summary: 3CX delivers a business soft phone completely free of charge

Press Release Body: London, UK – 2 September, 2008 – **3CX ([www.3cx.com](http://www.3cx.com)) has announced the release of a totally free new VoIP phone that allows users to make and receive calls from their computer using popular VoIP providers or SIP servers. 3CX VoIP Phone, unlike other free soft phones, has a straight forward, business-style interface and includes important business features such as call transfer.**

Nick Galea, CEO at 3CX said: “[3CX VoIP Phone](#) is great for businesses that wish to have an easy to deploy, business-level [VoIP](#) soft phone. Because it is free, the usual hassle of administration of client licenses is avoided. The free editions of other VoIP phones do not have key features such as call transfer or the ability to put a call on hold.

“VoIP Phones are an interesting option for businesses – they are easy to administer and environmentally friendly. Hardware phones require additional electricity, administration and desk space.”



3CX VoIP Phone has a user-friendly and intuitive interface with dial pad and buttons that make transferring or forwarding calls a breeze. It also allows users to review their history of calls, put calls on hold, to easily accept, reject or ignore calls with a mouse click, and much more.

### **Launch calls from Microsoft Outlook – without re-typing the number**

One of the key features of 3CX VoIP Phone is its integration with Microsoft Outlook. Users can launch calls directly from their contacts' list within Outlook by just right-clicking on the name of the person they wish to call. There is no need to dial any telephone numbers since Outlook works as 3CX VoIP Phone's address book.

### **Other features of 3CX VoIP Phone**

- Supports several [SIP](#) profiles
- Shows personal call log/history – ideal for salespeople
- Message Waiting Indication (MWI)
- Supports G.711 (A-Law and u-Law), GSM, iLBC and Speex codecs
- STUN support for NAT/firewall traversal
- Installation provided as MSI for easy deployment

### **Key advantages of 3CX VoIP Phone**

- Completely FREE – no license fees or hidden charges for use of advanced features

- Not proprietary – can be used with most popular IP PBXs and VoIP providers
- Quick and simple installation
- Easy to use via an intuitive user interface with dial pad and buttons
- Environmentally friendly

The new 3CX VoIP Phone can be downloaded totally free of charge from: <http://www.3cx.com/VOIP/voip-phone.html>

### **About 3CX and 3CX Phone System for Windows**

3CX is an international developer of telecommunications software, headquartered in Europe with offices in the UK, Germany, Cyprus, Malta, USA, Australia and Hong Kong. It is a Microsoft Gold Certified partner and is backed by an experienced management and development team. [3CX Phone System for Windows](#) is an award-winning software-based IP PBX that replaces a traditional proprietary hardware PBX. It is entirely SIP standard based, and therefore interoperates with leading [SIP phones](#), [VoIP Gateways](#) and [VoIP providers](#). 3CX's IP PBX has earned [Windows Server 2003 Certification](#) and has been developed specifically for the [SMB market](#) with a full set of features that make it simple to install and manage. For more information on 3CX, 3CX Phone System for Windows and 3CX VoIP Phone visit [www.3cx.com](http://www.3cx.com).

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