

PINC Solutions Named in Top 100 by Supply & Demand Chain Executive



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Press Release Summary: Pioneer in real-time visibility enabled yard management systems recognized as leading innovator in supply and demand chain solutions.



Press Release Body: BERKELEY, CA, September 4, 2008 – **PINC Solutions**, the leader in cost-effective yard management solutions based on real-time asset visibility technology, has been named by **Supply & Demand Chain Executive Magazine** among its **2008 top-100 providers of next-wave supply chain services and solutions**.

The seventh year since its first publication, the **Supply & Demand Chain Executive 100** is a select list of the best supply chain solution providers, consultants and other organizations that were helping lead the way in transforming companies' supply and demand chains.

This year the magazine focused the criteria for its "100" feature on supply chain innovation. *"Our readers turn to Supply & Demand Chain Executive to learn about new solutions and best practices for enabling the supply chain, to understand trends in supply chain technology, and to benchmark their own companies' enablement initiatives with those of other enterprises across industry*

verticals," explained **Andrew K. Reese, editor of Supply & Demand Chain Executive**. "The corporate executives and line-of-business leaders who rely on the magazine want to know what the different supply chain solution and service providers are doing to help them meet the challenges of the 21st century supply chain."

"We are delighted that, once again, a leading industry publication has recognized PINC as a leading innovator in supply and demand chain solutions," said **Aleks Gollu, CEO of PINC Solutions**. "By focusing on solving the fundamental challenges, i.e., the lack of real-time visibility, common to the participants in the supply and demand chain, we have developed a unique asset visibility and management solution enabled by a revolutionary RTLS technology platform. Built on web-based application interfaces, PINC's products are available as turnkey solutions with hosted systems and optional Software-as-a-Service (SaaS). With commercial deployments across North America since early 2006, these systems return their values through immediate efficiency improvements in customers' daily operations, addressing the needs of companies regardless of their sizes."

The 100 recipients of the recognition are featured in the cover story of the June/July 2008 issue of **Supply & Demand Chain Executive**, as well as online at www.SDCExec.com/SDCE100.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

About PINC Solutions

PINC is a privately held company headquartered in Berkeley, California. Its real time asset visibility and management solution, Yard Hound™, is deployed at industry-leading customers in manufacturing, retail and transportation sectors throughout North America. PINC's clients include Fortune-500 businesses as well as leaders in the SMB segment. PINC has pioneered the development a unique RTLS platform using passive RFID, MEMS and other wireless sensors to determine the item position in real time, eliminating the need for heavy capital investment in the infrastructure. The Yard Hound suite of products is designed with a scalable architecture for businesses of any size, and is expandable with modular components as customers' needs grow. For more information about PINC Solutions and the Yard Hound products, please visit www.pincolutions.com

Media

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