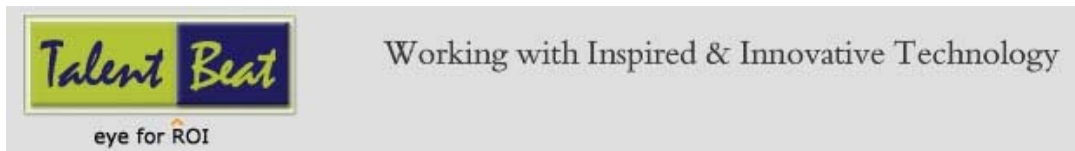


Regis Corporation Launches First Firewall Protected Payment Terminal – Enabled by TalentBeat®



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Press Release Author: [TalentBeat, Inc](#)

Industry: [Retail](#)

Press Release Summary: BOSTON – SEPTEMBER 15, 2008 – TalentBeat®

Press Release Body: **REGIS Corporation**, the beauty industry's global leader in beauty salons, hair restoration centers and cosmetology education over 13,500 locations worldwide, deployed the first firewall-protected payment terminal in the world. The solution utilizes the PCI-certified payment platform **whizPay™** from **TalentBeat Inc.**, which accepts REGIS payments for gift cards, credit cards (Visa, MasterCard, AMEX, Discover, Diner, JCB), and debit cards.



By implementing this solution, **Regis Corporation** expects to enforce high-level security measures to protect the security of their credit/debit card customers while utilizing the robust, fast and accurate platform for its high volume, complex processing needs.

The solution is integrated into the **whizPay™ ASP platform developed by TalentBeat** which is fully PCI certified and provides a global multicurrency payment gateway, making store-level integration standard across all geographies.

About

Regis

Corporation

Regis Corporation, headquartered in Minneapolis, Minnesota, is the beauty industry's global leader in beauty salons, hair restoration centers and cosmetology education. As of June 30, 2008, the Company owned, franchised or held ownership interests in over 13,500 worldwide locations. To learn about REGIS, please visit www.regiscorp.com.

About

TalentBeat

Headquartered in Boston, TalentBeat, Inc. is a global IT consulting and technology service company specializing in industry-specific solutions, strategic outsourcing and integration services for last nine years. TalentBeat is a premier provider of electronic payment solutions combined with CRM, loyalty and gift solutions in both traditional and alternative payments channels.

whizPay™ is a modular multipurpose, PCI-certified platform enabling merchants to provide a personalized, rich experience for their customers with integrated CRM and Rewards solutions on both gift and credit cards. The platform is designed as SAAS (Software as a Service) enabling merchants to pick and choose specific features to suit their corporate strategy. This "Pay as you Grow" platform enables merchants to reduce operational costs and avoid huge upfront investments in payment solutions. The whizPay platform is integrated into a majority of POS devices, shopping carts and processors worldwide, making the deployment and integration extremely efficient. The platform also provides multicurrency, mobile payments, IVR Self Service Solutions, Virtual terminal and WebServices for third party integration as part of the platform providing several avenues to accept payments.

For additional details please

visit www.talentbeat.com, www.whizpay.net

Web Site: <http://www.talentbeat.com>

Contact Details: Punam Mutha

118 Allied Dr, Suite 3

Dedham MA 02026

pmutha@talentbeat.com

+1-508-215-9912