

# The Alan Titchmarsh Show and Tracesmart need you!



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**Press Release Summary: People search experts Tracesmart are teaming up with ITV's Alan Titchmarsh show in a campaign to locate missing persons and reunite them with loved ones.**

Press Release Body: Tracesmart is once again working with programme makers aiming to reunite missing friends and [find relatives](#). The Alan Titchmarsh show, which is produced by Spungold TV, is appealing for people wishing to be reunited with someone in their life, and Tracesmart has been enlisted to help with the search.

The production team is eager to feature emotional or uplifting reunited stories on the show as part of their Christmas programming. The Alan Titchmarsh Show broadcasts on the ITV network in the



afternoons, and is presently in its third series. The programme infuses real life stories, celebrity guests with everyday advice, and topical subject matter. The show also features a new debate everyday that is examined and discussed with guests which viewers are encouraged to participate. The Christmas shows will aim to feature some of the

families that Tracesmart are able to reunite and also appeals for assistance with traces that may require the help of viewers.

"Tracesmart is regularly contacted by individuals needing help to find relatives or friends, and customers are surprised that through a simple [address search](#) using our [electoral roll](#) search facility they find the missing person is still at the same address," comments Louise Hewlett, the PR and Trace Co-ordinator at Tracesmart.



Previously, Tracesmart has helped with stories for the hugely successful BBC daytime programme 'Missing Live'. The series

followed the work of the police and the charity Missing People in their efforts to uncover the whereabouts of hundreds of individuals every year. The programme makers also wanted to feature family reunions that had recently taken place, and highlight the difficulties some individuals encounter as they search to find the [missing person](#).

Owen Roberts, Tracesmart's Communications Manager commented, "Christmas always brings heartwarming stories to our screens and Tracesmart has always helped develop these stories more than most, so we are delighted to assist The Alan Titchmarsh Show. With our powerful [people search](#) facility we are confident of being able to reunite people and bring happiness to thousands who have long lost friends or relatives."

If you would like to be reunited with a missing person and would like to be featured on The Alan Titchmarsh Show please email [louise@tracesmart.co.uk](mailto:louise@tracesmart.co.uk)

Tracesmart Limited - Since the launch of its website in 2004 Tracesmart Limited has established itself as one of the UK's leading providers of online people tracing tools. [www.tracesmart.co.uk](http://www.tracesmart.co.uk) combines state of the art search

technology with an extensive collection of consumer data, providing one of the most powerful and successful systems to trace people.

- Louise Hewlett is a driving force in Tracesmart's Missing Person's campaign and has been tracing people for over 2 years. Louise has previously appeared on BBC 1's Missing Live programme to discuss tracing and one of her previous successful reunions.
- Owen Roberts has worked in the creative, advertising and communications industries for over 25 years and is the voice of Tracesmart. Heading up the communications team, he raises the public awareness of the company through various media driven PR campaigns.

**Web Site:** <http://www.tracesmart.co.uk/>

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