

Sierra Business Council Includes Urban Youth in Sierra Solutions Conference, Sierra Leadership Institute Alumni Dinner



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Press Release Summary: MAMMOTH LAKES, California—The Sierra Business Council's Sierra Solutions got under way October 3rd at the Mammoth Mountain Conference Center.

The first item on the agenda was getting 20 high school students from urban and rural areas throughout California out on the trail hiking and exploring the Sierra.



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Engendering the next generation of stewards is a priority with **Sierra Business Council**.

The students joined conference attendees in a dinner celebrating the success of SBC's Sierra Leadership Institute (SLI). The SLI is an annual collaborative leadership training session founded in 1996 for individuals from all walks of life—business, government, ranching, et al. Designed to improve individual professional skills while enhancing the civic infrastructure of our region, over 250 Sierra Leadership Institute alumni currently work throughout the Sierra, contributing to the quality of life and economic well being of the region.

Sierra Solutions continues through October 4 with important presenters from economic, environmental, state, city and county representatives throughout the Sierra Nevada.



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About Sierra Business Council

The Sierra Business Council serves the entire Sierra Nevada region. As a nonprofit association of more than 750 businesses, agencies, and individual members, Sierra Business Council is committed to promoting a new perspective on regional wealth while emphasizing collaboration in planning and policy making.

Web Site: <http://www.sbcouncil.org/>

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Photos on request