

WebStation Australia develops interactive web site for Total Chemicals



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Industry: [Internet & Online](#)

Press Release Summary: WebStation Australia deployed the new AppointmentDiary V8 ALF for client Total Chemicals

Press Release Body: An innovative technology system called **AppointmentDiary V8 ALF** (auto-lead-filtering) developed by appointment scheduling specialists **GObookings Systems** has been deployed by web designers and managers WebStation Australia. GObookings is an Australian based company with government, university, corporate and business clients within Australia and the USA.

The unique **AppointmentDiary Version 8 ALF** system was recently added to a new web site for industry leader **Total Chemicals**, manufacturers and distributors of a large and complex range of industrial chemical products. Total Chemicals pride themselves on their customer service and needed a way to further streamline their online customer services by quickly coupling customers with a consultant conversant in the particular product range of interest.



The **ALF solution** allows the customer to firstly select a product range. Once the customer has selected the product range and day; available times are then displayed reflecting the availability of the consultant(s) for that product. Customer appointments are then made in an easy seamless and user-friendly way. The customer is able to book the 'right consultant' to telephone them at a time and day which suits them, with an instant email confirmation.

Simultaneously the auto-lead-filtering process initiates an instant SMS text message and email to that particular consultant. The **Total Chemicals Sales Manager** also receives an email confirmation for each appointment made and has the capability to view and report on the activity of the various consultants across any number of locations.

Total Chemicals Co-Founder Chris Barton commented –
"AppointmentDiary ALF has increased sales dramatically whilst delivering improved service to existing and new customers. With our large range of products it allows better access for customers to the appropriate qualified sales consultant."

The **AppointmentDiary V8 ALF** system is secured by 128 bit SSL encryption throughout and has many powerful and unique features including time zones, daylight saving features, multi-location capability, irregular time slots, a forward time feature to control the flow of appointments and customizable interfaces for each consultant and support staff. Should it be needed a built-in option also exists for an intelligent auto-rostering system across sales personnel for the same product. In addition the same solution will work in conjunction with a call centre to better manage sales leads from multiple sources. The **AppointmentDiary V8 ALF** system is available in Hosted Enterprise and Server Enterprise versions.

WebStation also installed the proven **GOpay** credit card payment system wholesale/retail shopping cart to handle online sales for TOTAL. To learn more about the Systems used by **WebStation Australia** select the web site appropriate for your country below -

AppointmentDiary USA – www.appointmentdiary.net

GObookings Systems USA - www.gobookingsystems.com

AppointmentDiary Australia - www.appointmentdiary.com.au

GObookings Australia – www.gobookings.com.au

GObookings Information – www.info.gobookings.com

GOpay – www.info.gopay.com.au

Web Site: <http://www.webstation.com.au>

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