Enjoy summer all year long with a new Identity check design by Paul Brent



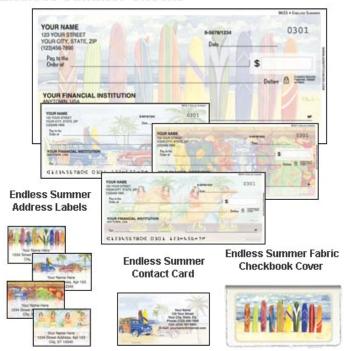
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Press Release Author: Stephanie Demetriou/Identity Checks

Industry: Marketing

Press Release Summary: October 17, 2008 Joppa, MD—Identity Checks celebrates the thrills of warm weather with its new "Endless Summer" product suite. The new design features vivid

Endless Summer Checks



drawings by artist Paul
Brent on personal
checks, self-adhesive
address labels,
personal contact cards
and a checkbook cover
that all correspond and
complement one
another.

Press Release

Body: **Identity**

Checks is known for its wide variety of check designs that includes a little bit of everything. With designs for hobbies, international destinations, universities, and more, Identity Checks appeals

to a large selection of customers. The addition of the new **"Endless Summer"** check design, which features the artwork of**Paul Brent**, will expand the existing assortment and fit right into the special interest category of the website.

On October 17, 2008, **Identity Checks** released the new **"Endless Summer"** check design through its website, <u>www.IdentityChecks.com</u>. The new designs feature colorful drawings by **Paul Brent**, a very talented artist that specializes in nautical art. The personal checks offered with this new pattern consist of four rotating scenes with illustrations of surfboards, classic cars, palm trees, Hawaiian shirts, a beach, and dancing dashboard hula girls. Each design is full of color to give a bright and relaxing feel to the checks. The self-adhesive address labels are identical to the personal checks in featuring all the scenes, while the personal contact cards and fabric checkbook cover each portray only one. The contact card features two Ford Woodys with surf boards on top while the fabric checkbook cover portrays a line of brightly colored surf boards lined up on the beach.

Even if a beach-themed check design is not for you, **Identity Checks** is sure to have something you will love. Whether you are part of the military or simply like a certain NHL team, **Identity Checks** is certain to have a product or check design for anyone. Visit the site today and find something that truly fits your personality!

About Identity Checks:

Since its beginning, Identity Checks has grown tremendously to include many different designs and products. Its main focus has been to give supporters of various interests one more way to show their pride for something they believe in. Whether it's hunting or raising purebred dogs, Identity Checks has something for everyone. Browse through the site and you are sure to find something you love!

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