

# Melrose Jewelers Announces The Rolex Day Date President, Rolex Datejust, Rolex Submariner, & Rolex Daytona Information & Education Center Launches at [www.melrosejewelers.co.uk](http://www.melrosejewelers.co.uk)



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**Press Release Summary: Melrose Jewelers Mens & Ladies Rolex Day Date President, Rolex Oyster Perpetual Datejust, Rolex Yacht-Master & Rolex Submariner Information Center Launches with over 100 reference pages about Rolex Watches**

Press Release Body: Melrose Jewelers, UK's #1 online Rolex watch retailer, launches The Rolex Day Date President, Rolex Oyster Perpetual Datejust, Rolex Submariner & Rolex Daytona Information & Education Center today at <http://www.melrosejewelers.co.uk> Over 100 analytical reference pages about the Rolex President, Rolex Datejust & other popular Rolex watch models is now available for free for consumers. Businesses and websites may also syndicate this content for free by providing a link back to Melrose Jewelers at <http://www.melrosejewelers.co.uk> with the anchor text "Rolex". Included in this Rolex Reference guide is information about Rolex Identification, Genuine vs. Fake (Rolex vs. Replica) Analysis, Rolex Model & Serial numbers, Rolex Care & Maintenance, Rolex Events, and full analytical profiles on the Rolex Bubbleback, Rolex Cosmograph Daytona, [Rolex](#), Rolex Day Date President, Rolex Explorer, Rolex GMT-Master, Rolex Milgauss, Rolex Oyster Perpetual Datejust, Rolex Prince, Rolex Sea Dweller, Rolex Submariner, & Rolex Yacht-Master.

**[Rolex Day Date President:](#)**

Introduced at the Basel Fair in 1956, the Rolex Day-Date President became one of the flagship models of Rolex. Customers appreciated this watch for its uniqueness in showing both the date and the day on the dial unlike previous models. Today, the day is spelled out in 26 different languages, which greatly increased the overall market for this watch. Read the full article at: [http://www.melrosejewelers.co.uk/content/rolex\\_education\\_rolex\\_day\\_date\\_president.htm](http://www.melrosejewelers.co.uk/content/rolex_education_rolex_day_date_president.htm)



### **Rolex Oyster Perpetual Datejust:**

The Rolex Oyster Perpetual Datejust always has been an extremely popular model amongst Rolex enthusiasts. In fact, it is one of Rolex's flagship models. Introduced in 1945, this watch carried a great deal of significance as it was launched by Rolex to celebrate the 40th anniversary of the founding of Wilsdorf & Davis. It was one of the first Rolex models to carry a date display on its dial through an aperture at the 3 o'clock position. The movement used in this model functioned accurately during the date change, which was triggered using stored energy. Read the full article at: [http://www.melrosejewelers.co.uk/content/rolex\\_education\\_rolex\\_datejust.htm](http://www.melrosejewelers.co.uk/content/rolex_education_rolex_datejust.htm)

### **Rolex Submariner:**

The Rolex Submariner, featuring a uni-directional elapse time bezel, has been known for its great performance and supreme endurance at extreme temperatures and even in the ocean depths. It falls under the Rolex Oyster Perpetual Professional Line. Introduced officially at the Basel Spring Watch Fair in 1954, it has thrived in the market for over 50 years. Read the full article at: [http://www.melrosejewelers.co.uk/content/rolex\\_education\\_rolex\\_submariner\\_quick\\_review.htm](http://www.melrosejewelers.co.uk/content/rolex_education_rolex_submariner_quick_review.htm)

### **Rolex Daytona:**

The Rolex Cosmograph Daytona is a chronograph that performs an additional function as a stopwatch. This model has a separate second hand, which can be started, stopped and reset to zero with the help of push buttons on the side of the case. Considered one of the most popular Rolex sport models, the Rolex Cosmograph "Daytona" is truly exceptional. The term "Cosmograph" was coined by Rolex when it decided to come out with an improved version of its earlier line of chronograph watches. Read the full article at: [http://www.melrosejewelers.co.uk/content/rolex\\_education\\_rolex\\_cosmograph\\_daytona.htm](http://www.melrosejewelers.co.uk/content/rolex_education_rolex_cosmograph_daytona.htm)

### **Rolex Identification**

The Rolex counterfeit (Rolex replica) industry is growing at an ever-increasing pace. This criminal expansion poses a real threat to Rolex because it adversely affects the market for genuine Rolex watches. Counterfeit Rolex watches also cloud the enthusiasm and faith of Rolex enthusiasts around the world. Such negativity is especially true in the case of high-end fakes, which are sold as genuine Rolex watches. Although these counterfeits may appear similar from a distance, they can in no way match a genuine Rolex in terms of functionality, performance and precision. Read the full article at: [http://www.melrosejewelers.co.uk/content/rolex\\_education\\_genuine\\_vs\\_fake.htm](http://www.melrosejewelers.co.uk/content/rolex_education_genuine_vs_fake.htm)

**About the Melrose Jewelers Rolex Watch Information & Education Center:** Included in the Melrose Jewelers Rolex Watch Information & Education Center is information about Rolex Identification, Genuine vs. Fake (Rolex vs. Replica) Analysis, Rolex Model & Serial numbers, Rolex Care & Maintenance, Rolex Events, and full analytical profiles on the Rolex Bubbleback, Rolex Cosmograph Daytona, Rolex Cellini, Rolex Day Date President, Rolex Explorer, Rolex GMT-Master, Rolex Milgauss, Rolex Oyster Perpetual Datejust, Rolex Prince, Rolex Sea Dweller, Rolex Submariner, & Rolex Yacht-Master. Businesses and websites may also syndicate this content for free by providing a link back to Melrose Jewelers at <http://www.melrosejewelers.co.uk> with the anchor text "Rolex". Melrose Jewelers only sells used rolex and pre owned rolex watches. No new rolex watches are available from Melrose Jewelers.

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