

Tiscali renews deal with Insurancwide.com to offer leading edge comparison service



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Press Release Summary: Insurancwide.com, the UK's original and still the best online insurance comparison service, has signed a fourth annual agreement with Tiscali, the broadband, telecoms and media company, to continue acting as Tiscali's preferred insurance comparison partner on www.tiscali.co.uk.

Press Release
Body: **Insurancwide.com** (<http://uk.insurancwide.com>), the UK's original and still the best online insurance comparison service, has signed a fourth annual agreement with **Tiscali**, the broadband, telecoms and media company, to continue acting as **Tiscali's** preferred insurance comparison partner on <http://www.tiscali.co.uk>.

The alliance offers visitors to the **Tiscali** website a respected online comparison service for those seeking motor, home, travel, life, pet and many other types of insurance as well as advice on how to navigate the crowded insurance market and decipher the small print.

This agreement with **Tiscali** is the most recent in a series of significant partnerships for the newly relaunched <http://uk.insurancwide.com> and further consolidates the

site's position as the leading provider of an impartial, consumer-facing insurance service.

A spokesperson for Tiscali says: *"Insurancewide provides a real plus to visitors of our Money Channel and increases the probability of finding the most relevant insurer for their needs, which is the first crucial step to finding the best price."*

Insurancewide.com's cutting edge search technology enables the service to interpret each customer's unique, keyed-in requirements quickly and accurately, and to provide an instantly accessible list of relevant, best-value insurers.

Insurancewide supplies this online comparison technology to more than 50 websites across the UK. Many of these are white label agreements, reflecting the credibility of Insurancewide.com for finance portals as a respected, integral part of their core service.

James Harrison, chief executive of Insurancewide.com, says: *"This partnership gives us another opportunity in our rapidly growing network of partners to offer genuine choice to people who want to compare relevant insurers; we don't just identify the cheapest prices at any cost."*

Web Site: <http://uk.insurancewide.com>

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