

Have you ever wondered what would web be like if there was a "social networking site" for web sites instead of for people?



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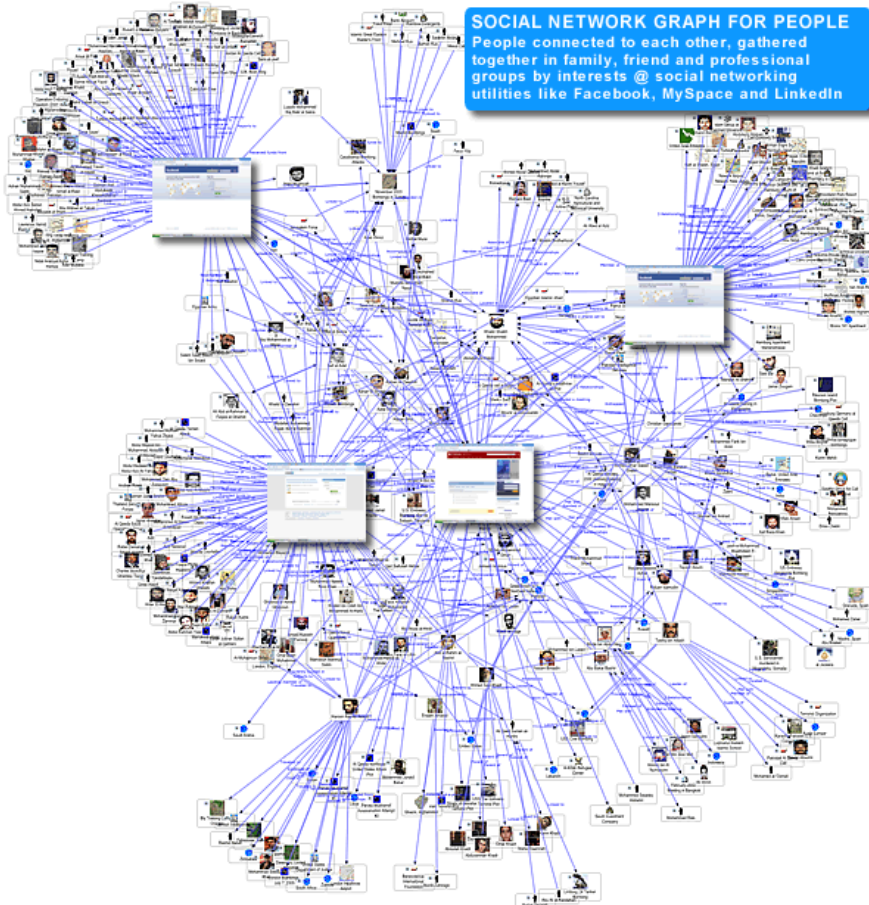
Industry: [Internet & Online](#)

Press Release Summary: LinkedWords - The "Social Networking Utility" for Web Sites

Press Release Body: **Yes, I am sure you are linked in. We are also linked in. Millions of people are also linked in across the popular social networking sites. However can you say the same for your web site? Is it linked in too? Can my web site also be linked in anyway, where? There are literally thousands of different social networking sites on Web today from small verticals to the big ones where people can connect to each other. What do you think it would be if there was the like of "social networking site" aimed at and meant for web sites instead of for people? Would not it be great for your web site?**

Come to think of it. We, ourselves, have been thinking that way for quite long time now.

LinkedWords.com is not the new kid on the block, it's been around for several years now and represents a major contextual platform that has already proven itself effective in maximizing [contextual linking](#) among web sites across the Web.



Can you however think of **LinkedWords**(LW) as "social networking site" aimed at and meant for web sites instead of for

people? Well, we do.

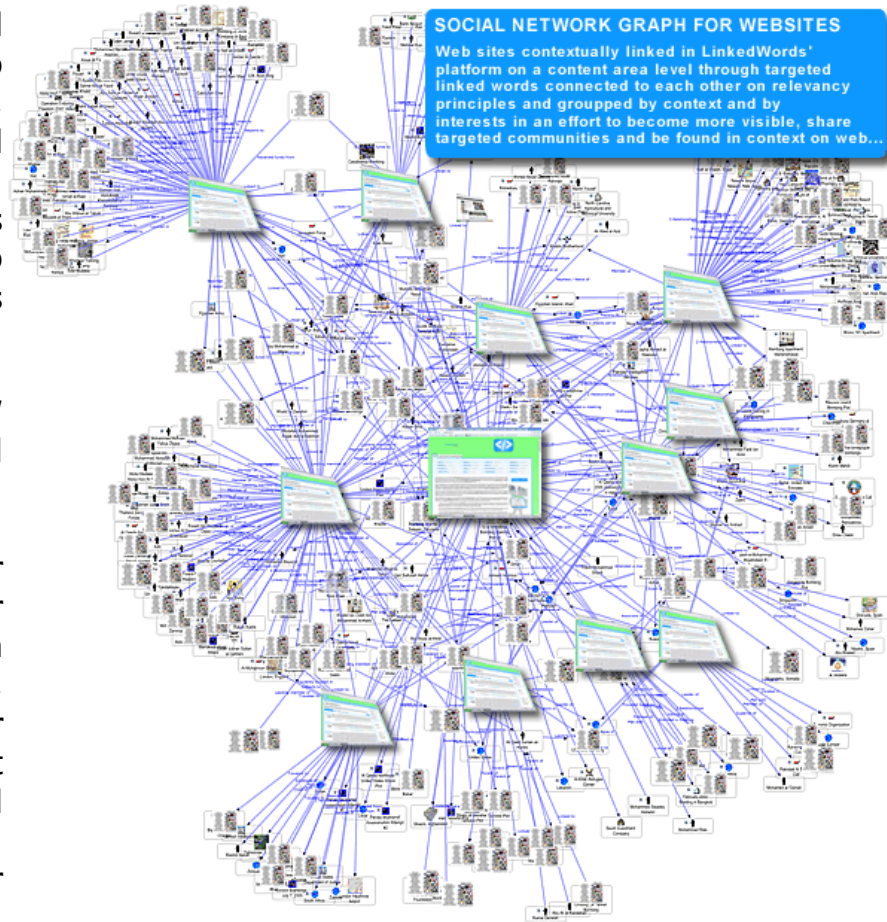
The way people connect to each other, gather together in family, friend and professional groups by interests at social networking utilities like *Facebook*, *MySpace* and *LinkedIn* the same thing web sites do at *LinkedWords*.

Here web sites get contextually linked in LW's platform on a content area level through targeted linked words to connect to each other on relevancy principles and group by context and by interests in an effort to become more visible and be found in context on web.

Networking your web site among and in competition with more than 100M* web sites worldwide has never been an easy thing to do, but sites contextually linked in LW's platform are gathering together by

context, relevancy and interests to stand out, share targeted communities, users, visitors and reach to potential clients all for free.

So it seems LW is the first and only "social networking site" not for people, but for web sites. In other words, LW does for web sites what popular social networking sites do for people. Interesting isn't it?



Today, 2.5 years since its launch, LW is reaching more than [1M unique visitors](#) per month, mainly shared among the sites linked in, thankfully to and derived from more than 100,000 content areas from around the Web contextually linked in its platform through targeted linked words. LW's platform capacity has some 38M more words organized in proper contextual paths that remain yet to be contextually linked in.

More about LinkedWords

[LinkedWords](#) (LW) is an innovative [contextual platform](#) built upon millions of English words and phrases organized into contextual categories, paths, pages and URLs using basic semantics whose mission is to maximize contextual linking among web sites across the Web.

By using strategic *linked words* to connect millions of web documents and content areas to each other on contextual, meaningful and

relevant principles, LW is helping web sites become more visible and be found in context on Web while **linked in** sites are efficiently sharing targeted communities, users, visitors and reach to potential clients all for free.

LW's ultimate mission is to build the next generation of *the web data graph* where relevant information will be less searched for, but more organically found in context while both web sites and common users will then be still relying on, but be less dependent upon today's search engines.

The Problem

With the rapid increase of the number of web sites (over 100M*) and so does the cost of indexing and classifying them there will be more and more web information (*possibly billions of pages*) that will simply be left in the darkness (the invisible web) where neither algorithmic robots nor people will find it.

Having more relevant sites on Web linking to your site is known to be effective for staying visible in tomorrow's web, but just like with today's mass search engines already struggling to keep it up with the ever growing amount of information on Web the situation with small to mid level sites seems even worse when trying to have third party sites link back to them, let alone in context. Even for sites that think they are successful in obtaining links from third party places the natural limitations are still in place and unless they are top brands or already popular on web their chances of having more than 100 sites linking back to them are very slim and it would take them years to achieve that.

The Solution

Today's **social networking sites** are effectively **optimizing your contacts and connections** with **relevant people** in your life, helping you reach to and stay connected with more family members, friends, colleagues and experts from within your professional life, altogether and in a larger scale (you can establish endless number of connections) instead of you doing it on your own. **Contextually linked in people** are efficiently sharing targeted information, ideas, knowledge, opportunities and reach to potential clients all for free.

LinkedWords does the same for your web site's information - **maximizing the contextual linking** for it with **relevant**

sites helping you reach to and stay permanently connected with more content areas with the same context, altogether and in a much larger scale (you can establish endless number of contextual links**) than what you would potentially be able to do on your own. All this results in your website becoming more visible for smart robots and be found in context by humans on web. **Contextually linked in sites** are efficiently sharing targeted communities, users, visitors and reach to potential clients all for free.

Note to Editors:

Graphs in part courtesy of [SocialNetworkAnalysis](#)

* Data 2005 -> news.bbc.co.uk/2/hi/technology/4325918.stm

* Data 2006 -> edition.cnn.com/2006/TECH/internet/11/01/100millionwebsites

** *Depends on the number of content areas your site has (e.g. a site with 2000 pages can possibly create up to 6000 contextually linked words that can potentially connect that site to 600,000 [6000 linked words result in 6000 contextual listings at LinkedWords and each page with contextual listings at LW can contain 100 relevant listings on average from other sites] relevant content areas across the web while site with 1M pages can possibly have at least 3M contextual links in LW that can potentially connect to virtually endless number of relevant content areas across the web)*

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