

Bedroom Pleasures announces availability of Hitachi Magic Wand in the UK



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Industry: [Consumer Services](#)

Press Release Summary: BedroomPleasures has announced that the Hitachi Magic Wand is now available in the UK, after previously only being available in the US

Press Release Body: BedroomPleasures, one of the largest online sex and lingerie companies in the UK, has revealed that the Hitachi Magic Wand is now available in the UK, after previously only being available in the US.

The [Hitachi Magic Wand](#) has been available in the US for 25 years but following an increase in demand for the product in the UK and numerous requests from customers who had seen the product while in the US, BedroomPleasures decided to import it, with an increase of 20% in sales of the item this month.

Although the Magic Wand is marketed as a gentle massager, BedroomPleasures received reports from customers using the device for the first time as a vibrator and achieving their most intense orgasms ever.

The Hitachi Magic Wand is an electric massager intended for massaging muscles as well as erogenous zones. It was first used in the 1970's as a medical device but is now one of the more widely known [sex toys](#). The device features a soft, round flexible head measuring 2.5 inches in diameter with a nine inch handle. The Wand

provides two levels of vibration speeds; 5000 and 6000rpm, that are controlled by a hand switcher located on the handle. Unlike many [vibrators](#), the Magic Wand is plugged into a wall socket rather than using battery power.

Like other personal massagers, the Wand can be used as a muscle massager for soothing and relaxing sore muscles and nerves, with the intensive vibrating movements of the device against the muscles providing the increased blood supply to the areas that helps regenerate the tissues and release the painful sensations.

These properties have also helped the product become well known as a sex toy. It can be applied to the genital area or the anus for erotic simulation and can be used by men, women and couples. Some physicians have recommended the Magic Wand to women to increase genital sensitivity and enhance arousal.

The massager's effectiveness as a sex toy for women has been widely publicised by a variety of sex writers, as well as appearing on nationally syndicated TV shows in the US, magazines and radio programs.

About

BedroomPleasures.co.uk:

Formed in 2003, with the aim of selling high class sex aids of any nature on the internet, BedroomPleasures is now one of the largest online [lingerie](#) and sex toy companies in the UK, stocking over 3,000 products. BedroomPleasures serves hundreds of happy customers every day and provides same-day dispatches to the UK, Europe and beyond.

Web Site: <http://www.bedroompleasures.co.uk/>

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