

# Displaysense shelving solutions that are more adaptable than Lego



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Press Release Author: **Displaysense**

Industry: [Retail](#)

**Press Release Summary: Displaysense set to introduce more than 767 shelving products made up from only 27 component items to help budget squeezed companies looking for greater value for money from their purchases**

Press Release Body: Displaysense to introduce innovative new shelving ideas for cash strapped businesses.

During these tricky economic times it is becoming increasingly difficult for businesses to justify purchasing bespoke shop fittings in order to display their products, advertise their services and promote their brand. With this in mind, Displaysense has a simple solution that is not only budget and user friendly, but also more diverse than a Lego set.

With an artillery of 27 components, Displaysense - the UK's leading supplier of shop fittings and wire [chrome shelving](#) units - has plans to reveal a total of 767 combinations of [retail shelving](#) solutions. This extensive range of shelving will allow customer to adapt and craft unique displays to suit any business environment from caterers to offices and even for the home.

Unlike a number of competitor suppliers of wire chrome components, Displaysense is set to be the first to provide customers with a unique glimpse at the products' potential usage and combinations. Already boasting an existing range of more than 60 units, Displaysense plan to expand that number further thanks to recent component parts that include [clothing rails](#) and sloping [brochure holders](#) that open the door for more industries to take advantage of the products' potential.

Steve Whittle, marketing manager at Displaysense, commented, "We are constantly trying to diversify our product range or create new solutions at Displaysense. You could say it's in the blood, as we often extend our product

range simply by imagining who the end user could be. Our ballot boxes are a perfect example of this as we originally had a limited number of floor standing units. So we designed our own solution by adding two products together and they have gone down a storm with our customers".

Steve continued, "Our designs enable businesses to buy shelving solutions that can grow and adapt to their business needs, providing them far greater value for money than other shelving and display options out there."

The company doesn't plan to stop there with its products either, as Steve forecasts that 2009 is set to be a fantastic year for the business, as more innovative display solutions are introduced to aid the struggling retail sector.

### **About**

### **Displaysense**

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. Displaysense has a wealth of experience in design and manufacturing and has been able to develop an ever growing standard range of more than 1500 displays. The range is now hugely diverse including acrylic containers, display cabinets, mannequins, modular shelving units, exhibition displays and business card holders.

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters, marketing and promotions companies, designers and architects, product distributors, exhibition contractors and exhibitors, printers, councils and NHS trusts, charities, schools and universities.

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