

Google Abandons Print Ads Program, MediaBids' Print Advertising Marketplace Still Thriving

MediaBids.com

The Newspaper and Magazine Advertising Marketplace

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Press Release Author: [MediaBids.com](http://www.mediabids.com)

Industry: [Advertising](#)

Press Release Summary: While Google announces the end of their Print Ads program, MediaBids announces its print advertising marketplace is still going strong.

Press Release Body: In light of Google's recent announcement that they are shuttering their Print Ads program, **MediaBids** would like to convey to print publications and advertisers who purchase print advertising that the www.mediabids.com marketplace is still successfully conducting print advertising transactions. **MediaBids** has served as an online platform for advertisers and publications to buy and sell newspaper and magazine advertising since it went live in 2003. **MediaBids** offers several methods of buying and selling print media – from Per-Inquiry Advertising to Advertising Auctions to straight Ad Sales – leveraging the power of the internet to make print advertising faster and easier.

To date, close to 6,000 newspapers and magazines and over 15,000 advertisers buy and sell print advertising through via www.mediabids.com. **MediaBids** will plan any print advertising campaign for free – registering on the website is free to both advertisers and publications. To learn more, visit <http://www.mediabids.com> or call 1-866-236-2259.

Web Site: <http://www.mediabids.com>

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