

AmericanBridal.com Announces \$5 Bridesmaid Tote Bags



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Industry: [Retail](#)

Press Release Summary: The Internet's most popular wedding favor store offers dramatic reductions on tote bags



Press Release Body: **Burlingame, Calif., February 5, 2008,** — www.AmericanBridal.com, the Internet's most expansive collection of unique and affordable wedding favors, today announced a special, limited time offer on bridesmaid tote bags at \$5.00 each. The company ordered more than its distribution center could handle and is passing this savings on to customers. The special will run through February 16, while supplies last.

"It's become a priority for brides to find ways to cut costs on wedding expenses in small ways that minimally impact the overall wedding," said Shirley Tan, founder, AmericanBridal.com. "By offering five dollar totes and bags, we are giving our customers an opportunity to get tremendous savings — up to 90 percent off regular prices."

The \$5 Tote Bag promotion includes a selection of bags including tote bags, cosmetic bags, pet carriers, overnight bags, toiletry bags, purses, duffel bags, backpacks, garment bags, laptop totes and more. To receive special pricing on the discounted tote bags, no coupon code is necessary. Monogramming is also available for an additional \$10. Please visit www.AmericanBridal.com and select \$5 Bridesmaid Totes.

In addition to the Tote Bag promotion, **AmericanBridal.com** is offering a 50% reduction on clearance merchandise (enter coupon code clearance50 at checkout). Clearance code cannot be combined with the \$5 Tote Bag sale.

A popular destination for wedding favors, bridal shower favors and [discount wedding favors](#) that don't look like [cheap wedding favors](#), AmericanBridal.com is now serving and shipping to U.S. and international customers.

AmericanBridal.com offers the most extensive collection of wedding favors and accessories such as party favors, wedding invitations, personalized gifts, wedding ideas, wedding flowers, cake toppers, thank you cards, wedding guest favors, shower favors, wedding jewelry, wedding decorations, wedding centerpieces, bridal shower games, wedding programs, bridal jewelry, bridal shower invitations, place cards, usher gifts, wedding albums, wedding announcements, favor boxes, unity candle, wedding anniversary gift, wedding checklist, wedding bells, wedding napkins, wedding veils and much more.

About

AmericanBridal.com

AmericanBridal.com is the online source for unique and [affordable wedding favors](#) and accessories. For every theme or season, AmericanBridal.com has the most extensive selection of products that are guaranteed to make any wedding an unforgettable event for the bride and groom and their guests. From fun and unusual to traditional and elegant, Americanbridal.com specializes in personalized wedding favors, attendant gifts, wedding ceremony accessories, unique bridesmaids gifts and groomsmen gifts, bridal accessories and jewelry, and themed wedding favors. AmericanBridal.com offers the selection of a showroom with the convenience of online shopping and superior customer service at prices that can't be beat. For more information, please visit us at www.AmericanBridal.com.

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