

TalentScotland reveals Scotland is 1st for jobseekers looking to work in UK



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TalentScotland has announced the results of its latest survey of 2,602 global job hunters which reveals that Scotland would be their first choice to relocate to in the UK. TalentScotland.com, the website offering advice, support and vacancy information for people looking to relocate to Scotland has published these latest results which found that 49 percent picked Scotland compared to 44 percent who chose England as their preferred location.

The survey highlights the global appeal of Scotland as a relocation destination with the considerable majority of respondents (93 percent) coming from outside the UK. 58 percent live in Europe, 10 percent in Asia and 8 percent come from North America. Of the overall number of respondents, 86 percent said they would actually consider [relocating to Scotland](#) with those aged between 25 and 44 being the most willing to move.

When considering a career change and possible relocation the survey respondents revealed that they felt the following to be most important factors in their decision making:

- 74% local education services
- 66% house prices
- 52% culture and shopping
- 51% access to the outdoors

Hazel Sinclair, Head of [TalentScotland](#), commented on the findings:

"I am not surprised that so many jobseekers see Scotland as a highly desirable place to relocate. Not only do we have a wealth of great jobs across a wide range of sectors, but we have all the additional quality of life aspects, such as world class schools and universities, affordable housing, a distinct and welcoming culture and the amazing Scottish countryside on our doorstep.

"It is encouraging to find that most people felt job satisfaction to be more important than salary with 81 percent rating job satisfaction as fairly important or extremely important compared to 79 percent for salary."

About

TalentScotland.com

TalentScotland.com, with the backing of the Scottish Government and industry partners, aims to bring highly skilled professionals to choose Scotland as a location to live and work. The website provides information about Scottish careers, lifestyle as well as practical information on making a move. It acts as a gateway to a large number of vacancies in Scotland's key industries including [life sciences](#), electronic technologies, [financial services](#) and energy. TalentScotland produces a regular e-newsletter for registered users as well as emails listing current vacancies.

Note to Editors
The survey was carried out between 15th December 2008 and 12th January 2009.

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