

Burton introduces Spring Top Ten

BURTON

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Burton, one of the leading [mens clothes](#) retailers in the UK, has decided to help UK men achieve the right look this Spring by introducing the **Burton Spring Top Ten**.



This Spring Burton has introduced a must have Top Ten for the coming season. This is a collection of key interchangeable pieces designed to offer the modern man a complete capsule wardrobe for the season ahead.

Including a comfortable tailored Navy Herringbone Stripe single breasted jacket and matching trouser for a smart look, the collection also provides an entire wardrobe of items which can be transposed for a variety of casual looks. Ubiquitous straight cut jeans, beach tee, polo, grey tipped [cardigan](#) and chino trousers make up the main components of the collection, along with this season's essential check styling details provided by a check bomber jacket and red/blue check [casual shirt](#) and tie.

A canvas dispatch bag and grey suede [casual shoes](#) help complete the look with their relaxed casual styling and versatility.

"The design team at Burton believe in combining accessible style and great value. We have defined the ten essential smart and casual fashion pieces for the British man to buy into for the spring 2009 season. While selecting this product we made sure Top Ten offered great fit, fabric and detail choice which could be bought as a whole capsule collection or individually to update any contemporary wardrobe." **Jonathan Lovett, Head of Design for Burton**

While all the Top Ten pieces have been selected to work perfectly together, their design and versatility also mean they will be able to easily fit in and complement existing wardrobes to add this season's key touches.

Notes to editors:

About

Burton has a long history in mens clothing and fashion having been founded in 1903 by Montague Burton in Chesterfield. Burton now has over 400 outlets all over the UK and Ireland making it one of the country's largest sellers of casual and formal menswear, including men's jeans, shirts, men's jackets, suits, knitwear, shorts, shoes, underwear and accessories.

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Customers can also shop online from the Burton.co.uk website which offers free returns in-store or by post and fast delivery to their home. The site features a useful size guide to ensure customers can get the correct fit. They can also sign up for the Burton newsletter, which offers all the latest style updates, exclusive discounts and competitions.

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