

Titanium Jewelry Launches Educational Video on Palladium



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Leading online jeweler's video series educates consumers on affordable alternative to platinum

(Modesto, Calif.) May 5, 2009 – Titanium-Jewelry.com, a leading online retailer of men's wedding bands, tungsten rings, titanium rings and unique contemporary jewelry, launched a new, educational video clip on palladium as an alternative to platinum. Priced comparable to white gold with the strength and characteristics of platinum, palladium makes a wise choice for savvy shoppers looking for wedding bands.

"Titanium-Jewelry.com is privileged to be a trusted resource for style conscious customers, and our video series is a great way to research products before making that very important purchase," said Ron Yates, founder, Titanium-Jewelry.com. "Our selection encompasses modern advances in metallurgy combined with the most stunning and elegant designs available in contemporary jewelry today. We will continue to provide customers with value-added services such as our educational video series."

The TJ TV video clip featuring palladium shows a comparison of palladium, white gold and platinum. White gold is often purchased a substitute for those seeking the luster of platinum, without the price tag; however, it is an alloy of yellow gold and other metals coated to achieve its white coloring. As a superior alternative, palladium boasts the same high quality characteristics as platinum, for nearly a third of the price. To learn more, watch the TJ TV clip at <http://www.titanium-jewelry.com/palladium-wedding-bands-video-comparison.html>.

Titanium-Jewelry.com brings cutting edge designs to market offering affordability and stylish value to couples in search for unique rings and contemporary jewelry. Enticing grooms and couples worldwide, the online retailer provides a multitude of styles and metals representing the best selection of palladium rings, titanium rings, tungsten rings, and men's wedding bands for the up and coming male and female demographic. For more information, please visit <http://www.titanium-jewelry.com>.

About

Titanium-Jewelry.com

Titanium-Jewelry.com provides a wide selection of [titanium rings](#), [tungsten rings](#) and black titanium jewelry uniquely styled for men and women. Experts in modern [mens wedding rings](#) and modern metals jewelry, Titanium-Jewelry.com leads the industry in contemporary jewelry fashions. For more information, please visit www.Titanium-Jewelry.com.

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