

# Barclaycard Marks World Environment Day



Released on: June 11, 2009, 5:23 am

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Industry: [Environment](#)

In order to mark World Environment Day 2009, Barclaycard challenged its colleagues to 'cut a kilo' by changing the way that they work.

The campaign was part of Barclaycard's commitment towards [carbon neutrality](#) and was aimed at helping colleagues understand how they can reduce their energy and water usage, and cut travel and unnecessary waste.

On the day itself, a team from Barclaycard was out and about litter picking near Barclaycard's Brackmills HQ to help improve the local environment. [Barclaycard](#) also hosted guests from the local enterprise group Workbridge, the Energy Saving Trust and Monkey World.

Other initiatives taking place included a scheme to promote car sharing and promote the use of teleconferencing to reduce the need for long distance travel.

In 2008 Barclaycard colleagues saved over 500 tonnes of CO<sub>2</sub>, helping to make Barclaycard carbon neutral for its UK operations. In 2009, the aim is to become carbon neutral for the entire Barclaycard Global operation which has large operations in the US, Germany and South Africa amongst others.

Ben Brakes, Barclaycard's Environmental Manager commented, "Barclaycard's work to help colleagues reduce their impact on the environment paid great dividends in 2008 and we want to go one step further in 2009. By marking World Environment day we're helping remind colleagues that this is a problem that affects everyone and we're all in this together".

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Notes to editors  
For more information about Barclaycard and World Environment Day or to speak to Ben Drakes, contact the Barclaycard press office on 01604 251229

**About**

**Barclaycard**

Barclaycard, part of Barclays Global and Retail Commercial Banking division, is a leading global payment business which helps consumers, retailers and businesses to make and accept [credit card](#) payments flexibly, and to access short-term credit when needed.

The company is one of the pioneers of new forms of payments and is at the forefront of developing viable contactless and mobile payment schemes for today and cutting edge forms of payment for the future. It also issues [credit cards](#) and charge cards to corporate customers and the UK Government. Barclaycard partners with a wide range of organisations across the globe to offer their customers or members payment options and credit.

In addition to the UK, Barclaycard operates in the United States, Europe, Africa and the Middle and Far East.

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