

Ventura Tan Introduces Sunless Summer Tanning



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Look great while protecting skin with sunless airbrush tanning DEPTFORD, New Jersey, June 2009 -- Ventura Tan, a leader in natural, organic airbrush tanning and sunless tanning products, is pleased to introduce a natural way to look tan year-round without the risk of cancer and other skin conditions linked to traditional sun tanning. Ventura Tan's sunless airbrush tanning is a growing business that prides itself on offering the best quality products for those seeking an authentic sunless tan.

"With summer coming, many of us want to reveal a bit more skin after the long winter months, and are looking to get a nice, tanned physique, " says Christie Chang, owner, Ventura Tan. "Ventura Tan's sunless airbrush tanning gives a more natural tanned look than [spray tanning](#) and is a safer alternative to conventional sun tanning. Our popularity and reputation for giving the most natural looking tan is driving customers to ask their favorite salons to carry our system."



Ventura Tan offers a variety of organic and all natural products through their Organic Princess line. This includes [sunless tanning spray](#), body wash, tan extenders, Pineapple Dew Exfoliant, Vitamin E Butter and more. The Princess Line also offers "Tan In A Can" which delivers a nice, even tan without getting that nasty orange coloring that other tanning lotions might leave. "Tan In A Can" is available in "Beach" and "Natural" coloring.

Featuring a full line of retail and wholesale products that impart a natural, year-round summer tan, Ventura Tan uses state-of-the-art technology and equipment that results in a superior sunless tan. The organic, all-natural products are created in FDA-approved laboratories and can be purchased online and at authorized Ventura Tan salons and resellers.



Pineapple Silk Exfoliant



Tan In A Can (Beach)



Vitamin E Lotion

Ventura Tan has gained both repeat and new customers based on a business practice that doesn't believe that their responsibility ends when their product is sold. Providing "open-line" access to corporate personnel and one-on-one equipment and product training, Ventura Tan is gaining popularity among tanning salon owners as a natural, organic tanning alternative. Consumers can also purchase some of Ventura Tan's products directly online at www.venturatan.com.

About Ventura Tan

Founded in 2004, Ventura Tan offers state-of-the-art sunless [airbrush tanning](#) products and equipment for salons and consumers. Ventura Tan believes strongly in a business model based on strong moral and ethical business standards, backing its products 100 percent while offering one-on-one training and support for salon owners. Owner Christi Chang, who purchased the company after being diagnosed with skin cancer, perfected Ventura Tan's product selection and business model at her own salon in South New Jersey. As a result of Christi's personal interest in growing the business,

Ventura Tan quickly became a leader in the sunless tanning industry. To learn more about Ventura Tan wholesale or retail products, please visit <http://www.venturatan.com> or call (866) 545-8133.

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