

Development of Chinese Pig Leather Industry in 2009

Taili Leather Co., Ltd.

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Due to the financial crisis, the export of leather has not been doing very well this year. The export value has decreased for the first time over the last 10 years. Some Chinese tanneries have to cut cost or scale down their production in order to get through the crisis, waiting for a comeback of international market demand very soon.

Pig leather industry is no exception. The production clusters have been shrinking and it is not hard to find some drums having stopped running for a while now.

Based on the analysis of our management team, we find some problems of the industry: 1.) Excess capacity of certain kind of pig leather; 2.) Frequent foreign trade frictions of the industry; 3.) Product mix is too simple. Currently, some tanneries just produce one or two types of pig lining. They never think of upgrading their technology and producing value-added leather, such as vegetable-tanned leather.

Taili Leather Co., Ltd.-- <http://www.tailileather.com>., has been aware of the above problems, trying to upgrade their overall technology and





to extend their product range from pig lining, pig grain lining, pig split lining, pig grain lining and split rezined (glazed), pig suede and pig split suede to coated leather, embossed leather and so on. In the meantime, it managed to upgrade its technology and produce high quality vegetable-tanned leather. To avoid the risk from fluctuating market demand, Taili Leather Co., Ltd.--
<http://www.tailileather.com/MENS-BELTS-PU.asp> extends their products range to leather belt, men's belts, women's belts, fashion belt, braided belt, cotton belt, ladies' belts.

Most pig leather companies are labor intensive and highly depending on the export market. We are facing unprecedented challenges. As part of the pig leather industry, we should increase our competitive advantage with more know-how, try all the way to unite with each other and take full advantage of our resources, in order to fight against the hardship successfully.

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