

PINC Solutions Customer Kimberly-Clark Corp. Selected by Logistics Management as Winner of 2009 Logistics Best Practices Gold Award



Released on: July 10, 2009, 12:26 am

Author: [PINC Solutions](#)

Industry: [Transportation & Logistics](#)

Leading innovator provides real-time-visibility enabled supply chain management solution to the CPG giant for the annual award honoring best practices in logistics.

BERKELEY, CA, July 9, 2009 – PINC Solutions, the leading innovator in real-time visibility enabled supply chain management solutions, today announces that its customer, Kimberly-Clark Corporation, has been awarded the 2009 Logistics Best Practices Gold Award for the company's yard management project using a system provided by PINC.

The winning case study of the trailer tracking project was featured as the cover story for the June issue of Logistics Management Magazine. "K-C transformed managing semi-trailers and yard jockey services at a 1,200-acre site with manual processes from a labor intensive, inefficient and costly process using paper logs, old data, unknown asset locations and lack of actionable information into a modern, Web-

based management process to achieve real-time asset visibility and significant cost savings,” noted the judges of the award.

“We are very excited to see Kimberly-Clark being honored for its achievement in using technology to improve operational efficiencies,” said Michelle Kiang, Vice President of Marketing of PINC Solutions. “By working in partnership with our customers, we have developed a unique technology platform that has proven to help the users improve their supply chain visibility and optimize their yard and transportation operations. Our customers see immediate returns on their investment by reducing costs and improving productivity.”

This award followed other recognitions won by PINC and its customers in the supply chain and logistics industry. Most recently, PINC was named among the 2009 top 100 technology solution and service providers by both Inbound Logistics and Supply and Demand Chain Executive Magazines.

More details about Kimberly-Clark’s award-winning case study can be found online at

<http://www.logisticsmgmt.com/article/CA6663594.html>

About PINC Solutions

PINC is a leading provider of real-time visibility enabled yard management solutions headquartered in Berkeley, California. Its clients include Fortune-1000 businesses in manufacturing, retail and transportation including Kraft Foods and Kimberly-Clark. PINC has pioneered the development of real-time-location-system (RTLS) using an innovative combination of passive RFID, GPS, MEMS and other wireless sensors to determine the item position in real time, eliminating the need for capital investment in the infrastructure. PINC provides turnkey yard management solutions delivered over the web on a Software-as-a-Service (SaaS) platform. For more information please visit www.pincolutions.com.

Media Contacts

PINC Solutions: Rafael Granato (press@pincolutions.com, +1 510-845-4900)

###