

Reflex Nutrition To Sponsor Amateur Boxing Standout



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Reflex Nutrition has announced that amateur boxer Jake Towse is the latest member of its sponsorship scheme, which supports talented athletes from a number of sports.

Jake, who has only been boxing since 2006, is being tipped by pundits as having a huge future in boxing.

A member of Hastings West Hill Boxing Club, Towse is already a multi Southern Counties champion and has also enjoyed a year's placement at the prestigious Hopwood Hall boxing Academy near Manchester. He now shares his time between his studies at



Hastings College of Further Education and training. Jake's goal is to become the first Senior Amateur Boxing Association champion the south coast club has produced in their 70 year history and ultimately force his way into the Great Britain Squad to compete at the Olympics.

Julian Wright, spokesperson for Reflex Nutrition commented: "[Jake Towse](#) approached us in a very professional manner with a very clear focus on his short term goal, which is to win gold in the 2012 Olympics."

Speaking on the Reflex Nutrition sponsorship scheme Julian said: "We select people to provide us with a broad coverage across a diverse range of sports. So from a strategic perspective, we will often support people where there is a

necessary fit with a particular sport. We also favour people who reflect the Reflex brand values, with many of our high profile sports people combining unquestionable talent and success in their chosen field with modesty and complete professionalism.

"Jake not only presented himself particularly professionally but I felt very comfortable with how he talked about what he wanted to achieve and how he wanted to achieve it."

Jake is presently enjoying a month's complete rest and recuperation after a busy season that saw him box 14 times. He narrowly missed out on 3 potential national titles, one of which was the ABA Senior Novice championship. During this competition he beat a 25 year Royal Marine combined services champion - no small feat for a 17 year old.

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Reflex Nutrition is Britain's number one [sports nutrition](#) manufacturing brand and represents the logical choice for those people who want market leading quality at a competitive price.

Unlike many other top brands in the UK, Reflex Nutrition manufactures its own products and has done since the company began in 1996. Reflex Nutrition was the first nutrition company in the world to be awarded the ISO9001 accreditation (International Standards Organisation) for quality control. This means that exacting standards are met at every stage of the manufacturing process and all elements are included in that process.

Reflex Nutrition products include [creatine](#), vitamin and mineral supplements.

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