

Fasthosts Finds Business Owners Want Greater Involvement In IT Procurement



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Fasthosts Internet Ltd, a leading web hosting provider, has released a study showing that 53 per cent of US business owners seek more involvement in the purchasing of their IT services, such as hosting, than ever before.

The survey of 132 US business* owners found that in the past year, over half (53 per cent) have purposefully sought a greater understanding of the IT services they use as a direct result of economic pressures, and intend to be more involved in selecting their IT service providers going forward.

From those businesses that use [dedicated hosting](#) services, 1 in 4 owners wish to renegotiate associated costs this year. As businesses worldwide scrutinize IT costs, Fasthosts is encouraging UK companies to review their hosting costs and seek out the best possible technology for their money. [Fasthosts](#) is also helping UK businesses to lower their server costs by reducing its [dedicated server](#) prices with discounts of up to £480 per annum for the life of the contract.

Steve Holford, CMO Fasthosts commented, "Every business owner understands the importance of procurement. One should review their web solutions periodically, and push through necessary changes. In a challenging operating environment, it is imperative that every business gets what it pays for and pays only for what it needs".

Fasthosts dedicated server solutions have been tailored to support business needs with high-speed performance and connectivity, no bandwidth charges and 24/7 UK-based support. All dedicated servers are housed within a state-of-the-art data centre in Gloucester and designed to provide demanding users with high specifications and excellent service levels. Business owners can contact advisors at Fasthosts to discuss their requirements and potential cost savings for their business.

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Notes to editors:
*132 US enterprises that pay for a dedicated server solution via electronic feedback form

About

Fasthosts

Fasthosts is the UK's number one web hosting company. Based in the UK and operating 24x7 from their dedicated UK data centres, Fasthosts keeps over 1 million domains running smoothly and ensures over 6 million emails are delivered safely each day. All Fasthosts services can be self-managed through the award winning Fasthosts web-based control panel which provides customers with unparalleled online control, enabling them to manage hosted services including [domain names](#), shared web hosting, business-class email, dedicated servers, software-as-a-service, internet merchant accounts and unlimited broadband. Fasthosts' highly successful reseller channel has recently been rated Number 1 for reseller hosting by industry portal Web Host Directory.

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