

IntegraClick Tops Inc. Magazine's Annual "Fastest Growing" Private Company List



Released on: August 19, 2009, 11:30 am

Author: IntegraClick/Clickbooth.com

Industry: [Marketing](#)

Internet-based Advertising & Marketing Company and its Core Network, Clickbooth.com, Report Staggering 12,654.4% Growth for #5 Spot in the Country

August 18, 2009 Sarasota, FL -- 08/18/2009 – Inc. Magazine has ranked [IntegraClick](#), an online marketing corporation located in Sarasota, FL and its core network, [Clickbooth.com](#), 5th on its annual list of the top 500 fastest growing privately-held companies in the U.S. The list is the most comprehensive look at the most important segment of the economy – America's entrepreneurial sector.

Technology companies, such as Intuit, GoDaddy and Oracle gained early exposure as members of the Inc. 500. The company's innovation for offering unique, customized online marketing solutions was also recognized by its number one position among the Inc. 500 list for Advertising and Marketing businesses.

"We are pleased to be recognized by Inc. – not only for impressive sales growth, but also because of our innovative business model which is entirely based on successful ROI delivery," said CEO John Lemp. "It is proof that our model hits a sweet spot in the marketplace. In a tight economy, companies are even more focused on performance-based marketing opportunities. In the cost-per-action ([CPA](#)) model, advertisers pay only when the desired result is achieved - such as a

sale. "This totally eliminates the marketing risk from the advertiser," continued Lemp.

The 2009 Inc. 500, unveiled in the September issue of Inc. magazine (available on newsstands August 17 to November 15) and on Inc.com, reported aggregate revenue of \$18.4 billion -- up significantly from last year's \$13.7 billion -- and a median three-year growth rate of 880.5 percent.

The companies on this year's list are also responsible for creating more than 55,000 jobs since they were founded, making the Inc. 500 perhaps the best example of the impact private, fast-growing companies can have on the overall U.S. economy. The largest company on the list, flat-panel-TV maker Vizio, broke the \$2 billion revenue mark. Complete results of the Inc. 500, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on Inc.com. Despite the ongoing recession, the 2009 Inc. 500 offers a glimpse of the future of the U.S. economy.

"If you want to know which companies are going to change the world, look at the Inc. 500," said Inc. editor Jane Berentson. "These are the most dynamic, fast-growth companies in the nation, the ones finding innovative solutions to problems, creating smart systems, and inventing products we soon discover we can't live without. The Inc. 500 list is Inc. magazine's tribute to American business ingenuity and ambition."

The 2009 Inc. 500 measures revenue growth from 2005 through 2008. To qualify, companies must have been founded and generating revenue by the first week of 2005, and therefore able to show four full calendar years of sales. Additionally, they had to be U.S.-based, privately held, for profit, and independent -- not subsidiaries or divisions of other companies -- as of December 31, 2008. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2005 is \$200,000; the minimum for 2008 is \$2 million.

About

IntegraClick/Clickbooth.com

With more than 27,000 publishers and hundreds of advertisers, the [Clickbooth.com](#) network includes partnerships with many of the largest publishers in the industry. [IntegraClick](#) provides clients with every tool necessary to create successful online marketing campaigns maintain focus and achieve optimal ROI in their marketing efforts. The

company's operation is based entirely on a foundation of integrity and customer satisfaction. As former advertisers and a publisher, they work to develop and execute the most profitable solution for their clients.

Clickbooth.com has been providing proprietary industry solutions since 2004. The company takes an innovative approach to online marketing by providing partners with a progressive full-service marketing platform dedicated to optimizing revenue generation for both its Advertisers and Publishers. Clickbooth.com focuses on delivering unprecedented efficiency in the buying and selling of online advertising.

Advertisers leverage the network to receive optimized global reach at dynamically efficient pricing, while Publishers realize the benefit of the highest conversion rates in the business.

Contact Details:

Grace Carlson,
APR Carlson Studio Marketing
Phone 941.362.3011
Cell 941.228.9083
Email grace@CarlsonEcoMarketing.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)