

Jumeirah to manage Agile resort on Clearwater Bay, China



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Jumeirah Group, the Dubai-based luxury hospitality company and member of Dubai Holding, has been appointed by Agile Property Holdings to manage Jumeirah Qing Shui Bay Resort on the southern island of Sanya (China).



The management agreement was signed in Hong Kong by Mr Alex Liu, Vice President of Agile Property Holdings, and Mr Gerald Lawless, Executive Chairman of Jumeirah Group.

"At Jumeirah, we have developed a very strong reputation for successfully managing luxurious beach resorts and I am confident that through our partnership with Agile, one of the region's development experts, we will continue to build on this success," declared Gerald Lawless. "The resort's location and unique design will truly demonstrate our promise to 'Stay Different'. A growing number of local and international tourists are enjoying Sanya's long white beaches, its year-round warm weather and the rich cultural mix of the island. Jumeirah Qing Shui Bay Resort is a perfect addition to our portfolio," added Gerald Lawless.

Designed by WATG Architects and LTW Design, the luxury resort will comprise a 250 room hotel and 50 private villas. Guests will have access to Hainan Clearwater Bay's 12-kilometre long beach of pure white sand, six restaurants and cafés, a waterfront conference centre, and [Talise](#), Jumeirah's signature spa. Guests can also enjoy the panoramic views from a spectacular off-shore point that is sure to be one of the defining landmarks of the resort.

Located one hour by plane from Hong Kong and 2.5 hours away from Shanghai, the greater Sanya area is the premier beach resort destination in China. The Jumeirah Clearwater Bay - Qingshui Wan in Chinese - Resort is planned to be the most luxurious and exclusive resorts within the Agile Clearwater Bay development. The attractive waterfront location will be complemented by championship-quality golf courses surrounding the resort.

Commenting on the partnership, Mr Chen Zhuo Lin, Chairman of the Agile Group, said: "We are delighted to establish a partnership with Jumeirah, which is already well-known for Burj Al Arab, the icon of Dubai. We are honoured to be the first beach resort partner of Jumeirah in mainland China. Agile is committed to developing Hainan Clearwater Bay into a world-class, large-scale resort and residential community. Our cooperation with Jumeirah will add a new landmark to Hainan Clearwater Bay, while enhancing the quality of the entire project. This will enable us to come a step closer to achieving our goal: to become an international tourism and resort community". He added, "Both of our enterprises will strive for perfection in hotel management and achieve synergies with a view to developing Hainan Clearwater Bay into an integrated, large-scale international resort and residential community, thus maximising returns for shareholders and clients."

Jumeirah Qing Shui Bay Resort is Jumeirah's fourth management agreement in the People's Republic of China after Shanghai, Guangzhou and Macau.

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Note to Editors:

About [Jumeirah](#)

Jumeirah Hotels & Resorts are regarded as among the most luxurious and innovative in the world and have won numerous international travel and tourism awards. The Dubai-based luxury international hotel management group encompasses the world renowned Burj Al Arab, the world's most luxurious hotel and recognised as the symbol of Dubai, the multi-award winning Jumeirah Beach Hotel, Jumeirah Emirates Towers, Madinat Jumeirah and Jumeirah Bab Al Shams Desert Resort & Spa in Dubai, the Jumeirah Carlton Tower and Jumeirah Lowndes Hotel in London and the Jumeirah Essex House in New York.

The Group's activities are however not restricted to hotel and resort management. The Jumeirah Group portfolio also includes [Jumeirah Living](#), the Group's luxury brand of serviced residences offering effortless living in luxurious surroundings; global spa brand Talise; [Jumeirah Restaurants](#), the company's dedicated restaurant division; [Wild Wadi Waterpark](#); The Emirates Academy of Hospitality Management and Jumeirah Retail.

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