

# People Search Experts Celebrate Tenth Birthday



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The popular online [people search](#) providers are celebrating 10 years in tracing. Tracesmart has over this period been instrumental in reuniting thousands of families and friends, and is now one of the UK's leading online people tracing facilities.

The company was established in Cardiff in 1999 by a group of professional tracers and genealogists; specialists in the art of people tracing. To mark the anniversary, Tracesmart are offering ten free credits to their newsletter subscribers, providing the opportunity to help them kick start their search for missing friends and relatives.

The Tracesmart website offers visitors the ability to search through 65 million electoral roll entries dating from 2001 through to today. The people location tool utilises monthly rolling register updates, ensuring customers conducting an online search are able to access the most accurate data available. This month the register provided 70,000 amendments, invaluable to users performing a people or [address search](#). The recent update will assist those who may have tried the system before, but didn't find the information they were looking for.



Over the years, [Tracesmart](#) has amassed a considerable amount of data. In addition to the [electoral roll](#), Tracesmart holds the General Register Office data for every birth, death and marriage registered in the UK between 1984

and 2005; again an invaluable tracing resource. Sarah Lawrence, Tracesmart's Customer Services Manager commented. "It's extremely satisfying that we are able to help reunite so many friends and families, especially when the customer considered the search impossible. Some of the reunion stories are quite poignant; many of which have subsequently featured on TV and in the press."

The company has grown significantly over the past five years, and the online people search website has seen visitor numbers vastly increase as more and more people attempt to [find relatives](#) and friends. Mike Trezise, the company's Managing Director and driving force, commented, "The past ten years has been a fantastic journey, technology has changed our work beyond recognition. It really has moved forward and the future is looking even better as we aim to make tracing even easier."

### **About**

### **Tracesmart**

Sarah Lawrence boasts over 17 years experience in the field of customer services and satisfaction. In her role at UK Certificates, she ensures the smooth day to day running of certificate fulfilment and customer enquiries.

Michael Trezise - is the founder and Managing Director of Tracesmart. With over 25 years tracing and fraud analysis experience his unrivalled knowledge provides the company with a distinct competitive advantage.

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