

# Elemis Launches New Visible Brilliance

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EXPERTS IN SPA AND BEAUTY AT HOME



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British spa and skincare brand Elemis has launched the latest product in its skincare range: an innovative skin radiance booster suitable for all skin types and ages.

With the skin containing minerals that are important in maintaining a healthy glow, [Visible Brilliance](#) from Elemis aims to bring brightness and luminosity back to skin that has been damaged by environmental pollution and lifestyle stresses. This new skin radiance booster from Elemis actively targets the skin's metabolism to brighten, lift and re-energise fatigued and stressed skin.

Harnessing the power of multi-minerals including Copper, Zinc and Magnesium combined with Red Seaweed, Swiss Garden Cress, Blonde Pea Protein and Dew Bean, it restores and repairs the skin for instant radiance.



Noella Gabriel, Director of Product and Treatment at [Elemis](#), commented: "Everyone's lifestyle manifests itself in different ways. As

a result, today's 'modern skin' reflects the signs of stress, pollution, medication and early menopause. The skin starts looking dull, lifeless and imbalanced. To restore radiance we wanted to develop a lightweight serum that is easily absorbed and power-packed with minerals and vitamins that are key to the improvement of skin function and cell renewal. With Visible Brilliance, customers will see an instant glow."

Upon application in the morning and evening, users of the new serum will notice an iridescent gold and silver appearance, resulting in a translucent glow to the skin. When combined with [Elemis' Pro-Collagen Marine Cream](#), the serum also helps to create an ideal base for makeup application.

Visible Brilliance from Elemis will be available online and on the high street from the 14th of September.

### **About**

### **Elemis:**

timetospa (commonly referred to as Time2Spa) is the official online store for Elemis, the pioneering British spa and [skin care](#) brand.

Elemis is available in over 1200 [luxurious spas](#) and salons, 130 lavish cruise ship spas, British Airways Elemis travel spas and over 100 retail stores around the globe. Elemis is favoured by over as many as 5.7 million spa-goers every per year for the last 19 years. The successful combination of natural active ingredients with cutting-edge technology has enabled Elemis to bring to market some of the most influential anti-ageing products and professional spa-therapies the beauty industry has ever seen.

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