

Elemis Supports Breast Cancer Awareness With New Collection Of Beauty Products

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Elemis, the British spa and skincare brand, has released its Essential Beauty Secrets collection to coincide with the Breast Cancer Awareness Month which runs throughout October.

The awareness campaign is run by registered charity Breast Cancer Care who will be receiving a £10,000 donation from [Elemis](#) in October.

The limited edition [Essential Beauty](#)

[Secrets](#) collection was made available on 1 September 2009. Presented in a pink cosmetic bag, the collection contains four award-winning

Elemis products, including the Limited Edition Pink Pro-Collagen Lifting Treatment Neck and Bust 'boob tube'. The kit includes a Five Step Breast Check guide to make sure women regularly monitor themselves for any abnormal changes.



Included in the collection is Pro-Collagen Lifting Treatment Neck and Bust 15ml, Pro-Collagen Marine Cream 30ml, [Pro-Collagen Oxygenating Night Cream](#) 30ml and Papaya Enzyme Peel 15ml.

The Pro-Collagen Lifting Treatment Neck and Bust is a daily cream that helps firm slackening skin to minimise the signs of ageing. Pro-Collagen Marine Cream is an anti-ageing cream that has been clinically proven to reduce the depth of wrinkles by up to 78% and increase skin hydration by up to 45% after 15 days.

To complement the [Pro-Collagen](#) Marine Cream, the Pro-Collagen Oxygenating Night Cream is a moisture-rich night cream that helps increase oxygen levels in the skin overnight by up to 41% after just 28 days and assists the skin's natural regeneration process. The Papaya Enzyme Peel is an exfoliating cream that helps to moisturise, repair and protect the skin.

Noella Gabriel, director of product and treatment development, said: "We wanted to create this exclusive and affordable collection to help raise awareness of Breast Cancer Care nationally. At the same time, we are giving ladies the feel-good-factor of these great products, in a stunning pink cosmetics bag. We hope the 'boob tube' is a reminder to do the five step check regularly."

About

Elemis:

Elemis is available in over 1200 luxurious spas and salons, 130 lavish cruise ship spas, British Airways Elemis travel spas and over 100 retail stores around the globe. Elemis is favoured by over 5.7 million spa-goers every year for the last 19 years. The successful combination of natural active ingredients with cutting-edge technology has enabled Elemis to bring to market some of the most influential anti-ageing products and professional spa-therapies the beauty industry has ever seen.

About

Breast

Cancer

Care

Breast Cancer Care is a support charity for anyone affected by breast cancer. Breast Cancer Care brings people together, provides information and support, and campaigns for improved standards of care. Registered in England & Wales number 1017658 and in Scotland number SCO38104.

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