

Emirates Tours Adds FIFA World Cup Section to Site



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To coincide with the launch of Emirates Tours' travel packages for the 2010 FIFA World Cup, the tour operating arm of Emirates Airline has launched a new section on its website to highlight the new luxury holiday options.

A range of luxury [holidays in South Africa](#) enable football fans to enjoy the FIFA World Cup with the minimum of fuss. Booking an Emirates Tours package means flights, hotels, match tickets and ground transport are all taken care of. Customers can book [luxury holidays](#) now - before the draw is made for the FIFA World Cup - and be based in either Johannesburg, Cape Town or Durban. Emirates Tours expects the highest demand to be for England tickets although other teams' tickets are also available.

The new web section gives details of the way these luxury [holiday deals](#) can be customised, and has an extensive frequently asked questions guide as well as a brochure for the 2010 FIFA World Cup with prices and a list of terms and conditions.



The FIFA World Cup packages are available to customers through the Emirates Tours website or by phoning the tour operator directly.

Fabio Prestijacopo, General Manager for Emirates Tours UK, said: "We're very excited about the new section detailing the packages that are sold exclusively via Emirates Tours in the UK. Customers can find all the information they need about the packages by downloading our brochure."

"Booking through our dedicated FIFA World Cup reservations team or purchasing online is straight forward and we truly believe we have created a user friendly experience."

Emirates Tours is offering football fans the choice of flights from six UK airports (Heathrow, London Gatwick, Birmingham, Manchester, Newcastle and Glasgow) to three South African cities: Johannesburg, Cape Town or Durban.

Emirates' partnership with FIFA began at the 2006 FIFA World Cup when it became the first airline to be a sponsor of the prestigious sporting event. Following on from the success of the tournament in Germany, Emirates then cemented its status as an Official FIFA Partner up to and including the 2014 FIFA World Cup.

About Emirates Tours
Emirates Tours is part of the prestigious Emirates Group, and specialises in offering tailor-made luxury and [romantic holidays](#) to Dubai, Oman, the Indian Ocean, Far East, China, India, Sri Lanka, South Africa, Australia and New Zealand.

As a subsidiary of award-winning airline Emirates, Emirates Tours benefits from the extensive network, resources and renowned quality associated with one of the world's top airlines.

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