

Euphonix Chooses 3CX Phone System & Polycom Phones As Best Of Breed VoIP PBX Solution



Released on: September 7, 2009, 5:30 am

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Industry: [Telecommunications](#)

LONDON, UK and Mountain View, Calif.: Euphonix, a leading manufacturer of large-format digital audio consoles, media controllers, and peripherals, has provided customers worldwide with trusted broadcast, post, live sound, and music production solutions for over 20 years. As a leader in their audio industry, Euphonix employees value high quality, high definition communications. So when it came to replacing their outdated telephone system, the Euphonix IT team turned to 3CX and Polycom, Inc. [Nasdaq: PLCM] for a state-of-the-art [VoIP PBX system](#).

Tasked with the modernization of the Euphonix phone system, Euphonix's Director of IT, Andor Izsak, found the offerings of traditional PBX vendors to be cost prohibitive and limited, forcing Izsak to find an alternative.

Izsak began researching IP PBX solutions and quickly realized he did not have the time for an open source Linux solution, where support, timely updates and ongoing product development may be an issue. He required a solution that could run on Microsoft Windows and had tight Windows integration

"I came upon [3CX](#), downloaded the free software package and was very pleasantly surprised by how quickly and easily I was able to set up a small home phone network," recounts Izsak. "I started talking with 3CX and settled on the enterprise package with two years of

support. Within a week and a half, I had the basic functionality of the old systems replicated at the new site. Not only was the roll out simple and fast, we saved a substantial amount of money going with 3CX.”

Izsak estimates savings of up to \$100,000 in the first 12 months of use and anticipates the new phone system paying for itself in reduced operating costs within a year. Izsak said that they plan to implement the same Polycom/3CX VoIP solution in New York, London and Tokyo offices.

About Euphonix

Euphonix is based in Mountain View, Calif. and has offices in Los Angeles, New York, London and Tokyo. Founded in 1988, Euphonix has satisfied more large-format digital console users worldwide than any other manufacturer and continues to redefine the state of the art with its new slim-line controller products. For more information, visit www.euphonix.com/pro/about/.

About 3CX

3CX is the market leader in Windows VoIP PBX software. Its product, [3CX Phone System for Windows](#), has earned [Windows Server Certification](#) and has received numerous awards, including [The Windowsnetworking.com Gold Award](#), the [Windows IT Pro magazine 2008 Editor's Best Award](#) and a Best Buy Award by Computer Shopper Magazine. 3CX has offices in the UK, USA, Germany, Cyprus, Malta, Australia and Hong Kong. For more information visit www.3cx.com.

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