

# SafetyShop Introduces New Health & Safety Range for Education



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To celebrate the launch of its new and improved interactive website, Safetyshop has announced the introduction of a brand new health and safety category at [www.safetyshop.com/education](http://www.safetyshop.com/education)



In this new category Safetyshop has taken the most frequently ordered [safety equipment and signs](#) products from organisations within the education sector and put them all in one convenient location. The range includes health and safety related products for organisations included schools, colleges and universities.

Peter Smart, business manager for [Safetyshop](#), explains 'it's a one-stop shop for the education sector. For sometime now we have wanted to improve the online version of our 872 page catalogue so we did some research. We asked our customers what they needed the online version of our catalogue to do.'

"As we listened it became very clear almost immediately. They needed a reliable, quick, easy-to-use and secure online ordering process. Our solution, one category, dedicated to one sector with the most essential and up-to-date health and safety products. '

Safetyshop's education range will be the first of many new online categories, timed perfectly for the start of the new school year. It will enable existing customers to order online much more quickly and, for those customers yet to order online, an opportunity to view other safety essentials within Safetyshop range.

Product variety now dictates the online categories. The education product range includes eco-friendly whiteboards, sports [first aid kits](#), floor stands, fire extinguishers, salt & spreader kits, line marking applicators and much more. To view the full range visit [www.safetyshop.com/education](http://www.safetyshop.com/education)

In addition to the education category, Safetyshop has also redesigned its homepage and introduced a real-time live chat service. The homepage is now much more informative with new sections dedicated to exclusive online offers, new product launches and legislation updates. Live chat is Safetyshop's real-time interactive service. With just a click of the mouse, web visitors can contact Safetyshop's customer service team for live one-to-one advice and support.

For more information please log on to [www.safetyshop.com/education](http://www.safetyshop.com/education) or if you would like to suggest other industry categories simply call 0800 13 23 23 and ask to be connected to Safetyshop's eBusiness team.

-- ENDS --

## **About**

## **Safetyshop**

Safetyshop has been the UK's leading safety sign manufacturer for over 40 years and a major supplier of workplace safety equipment. Over 30,000 different product lines are manufactured and stored in its 34,000 square foot warehouse located in Cheshire.

## **UK's No1 safety sign manufacturer**

When placing an order with Safetyshop customers can be assured safety signs are manufactured using only quality materials produced by some of the UK's most experienced sign makers.

## **Health and safety equipment**

Safetyshop's vast product range includes personal protective equipments (PPE), pedestrian and traffic control, hazardous substance control, risk assessment and safety training, first aid, site maintenance and more.

## **Exceptional customer service**

As an established supplier, Safetyshop commits to £500 instant credit, no minimum order charge, same day despatch, unbeatable product choice, 100% customer satisfaction, volume discounts, bespoke product solutions and free safety legislation advice.

## **Autumn/Winter 2009 catalogue**

Safetyshop has just published its new 872 page catalogue which features over 3,000 new products. Copies of this catalogue can be order by calling 0800 13 23 23 or viewed online at [www.safetyshop.com](http://www.safetyshop.com)

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