

32Red Online Casino Now Accepts Australian Dollars



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Author: **32Red**

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32Red Online Casino has announced that Australian players can now play in their home currency of Australian Dollars, further opening up the Australian market to 32Red's award-winning casino service.

All players can now opt to play in Australian Dollars and enjoy the Best Casino award-winner's many banking methods, including NETeller, Moneybookers and credit and debit card systems. As an official Barclays Merchant, Australian Dollar players can also be assured of quick and secure deposits and withdrawals at 32Red.

The Gibraltar-based online casino has a large international and Australian player base, despite being largely UK facing. Head of marketing for 32Red, Mark Quayle, said "With over 250 [online pokies](#) in our casino, as well as hundreds of other casino game classics, the addition of Australian Dollars was a natural development to our global growth." Adding, "Our Australian players are attracted to our reputation for delivering top [casino games](#) and bonuses in a trusted playing environment. I'm sure the addition of their local currency will be welcomed."

This news comes off the back of 32Red's nomination for eGaming Review's Casino Operator of the Year award for 2009, marking a good year all round for the casino having retained the Best Casino title in February, enjoyed unprecedented recruitment figures and a successful television advertising campaign.

32Red Plc CEO, Ed Ware, commented, "The introduction of Australian Dollars to our [online casino](#) shows 32Red's commitment to all our players and is a measure of how we listen to their needs." Ware added that player currency is an important factor in the company's obligation to promote responsible gaming, "Allowing players to play in their home currency lends them an increased awareness of spend and budget, which is in line with our commitment to ensure players enjoy our casino responsibly."

About

32Red

32Red is the six times winner of the Best Casino title awarded by watchdog and player advocate, Casinomeister. The online casino is renowned for providing industry-leading levels of support to players. 32Red is licensed and regulated by the Government of Gibraltar. 32Red Plc is listed on the London Stock Exchange's AIM. The company operates 32Red Casino, 32Red Poker, [32Red Mobile](#), 32Red Affiliates, 32Red Bingo and DashCasino.com. 32Red Casino is committed to responsible gambling and ensures the company adheres to UK law.

32Red PR contact:

Aaron O'Sullivan
Public Relations Department
32Red Plc
Suites 9-11
Eurotowers 2
Gibraltar
+350 200 49357
www.32red.com

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