

# BT Brings Unlimited Calls To Businesses



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BT has announced it is the first UK communications provider to offer unlimited fixed line calling packages for small businesses. The new high value BT Business One Plan Inclusive packages offer unlimited calling minutes to UK landlines, UK mobiles, international destinations and 0845 and 0870 numbers for a fixed fee\*.

[BT Business](#) is also offering businesses greater savings by introducing 500 free UK calling minutes per calendar month per line (fixed or VoIP).\*\*

Businesses opting for one of the new BT Business [One Plan Inclusive packages](#) can also combine unlimited calls with a range of communications options including broadband and mobile, consolidating their fixed, mobile and broadband spend under One Plan.

Bill Murphy managing director, BT Business, said: "Giving unlimited fixed line calling to businesses in this way is a first and will shake-up the market. Businesses are continuously striving to manage their costs better, but also need to stay connected to their customers to thrive. With a low fixed monthly fee we are the only provider to offer businesses such great peace of mind. By removing the worry that unexpected costs can bring, companies now have more time to focus on what they do best and look after their business."

"[BT Business One Plan](#) is a great way to put big company benefits within the reach of small companies," said Chris Caffery, company secretary, Homecarers - a care service provider for the elderly based in Liverpool. "Finally there is an offer that allows smaller enterprises to manage their day to day communications while helping to save money. It's reassuring to know that every type of call is covered so we can worry less about the number of calls staff are making and focus more on enabling them to work flexibly and respond faster to people's needs."

Under BT Business One Plan all service and billing enquiries are dealt with through one number, and customers will receive one bill for all services. BT Business Broadband offers a 99.99% reliable broadband service; nine out of 10 faults are resolved in under four hours and 95% of calls to the 24/7 UK help desk are answered within 30 seconds.

-ends-

Notes to editors:

\*Available to customers that (re)sign to OnePlan by 30.04.10. Minimum yearly spend and requires commitment to 2 core products. Fee - £15 per month - further reduced to £12.50 per month if customers take the unlimited package on a VoIP line. Fair usage policy applies.

\*\*Offer ends 30.04.10. Exclusions, terms and conditions apply.

## **About**

**BT**

BT is one of the world's leading providers of communications solutions and services operating in 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to our customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale.

In the year ended 31 March 2009, BT Group's revenue was £21,390 million.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

## **About**

**BT**

**Business**

BT Business understands the challenges that businesses face in the current climate, and supports cost control, improved productivity and winning business with technology including business broadband & internet, [domain names](#) & [web hosting packages](#), IT support and mobile services.

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