

Florida Holidays – How To Get More Bang For Your Buck!



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Long gone are the days when you happily palmed just under two dollars per pound. Now the US dollar is worth just 61p (29th Oct), a situation that is making the US a less popular holiday option that it has been for years.

But [Florida holidays](#) have been on the top ten destination list for Brits for at least two decades and they've proved enduringly popular with children. A recession isn't anywhere near enough to stop the kids nagging about Disneyland. So if you're hell bent on a Florida holiday, how do you get the biggest bang for your buck?



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At the 2008 World Travel Market, the feeling was that long haul travel was holding up well despite the economic downturn,

mostly because Brits seem to be saving up for one big holiday rather

than taking a handful of shorter ones spread over the year. Which is good news because a healthy demand keeps prices low.

Price comparison website BeatTheBrochure.com, has more advice. "Shop around online. It's the most efficient way to find cheap Florida holiday deals."

While the internet has made package holiday prices easily available to anyone with a PC, there's so much information out there that sifting through it can be a nightmare. Using a good holiday price comparison website makes life a great deal simpler.

"We challenge anyone to find cheaper Florida holidays in any brochure, anywhere" they add. "Our unique search technology trawls through a huge range of holiday retailers and travel agencies, including big household names like First Choice, Thomson and Thomas Cook to deliver the best price, in one search, every time"

If the exchange rate really has put Florida holidays out of your financial reach, there are some excellent long haul alternatives. Check the exchange rates; New Zealand is looking good, as are Canada and Australia. You'd have to forgo Disneyland, of course, but then again not going to Disneyland can be just as much fun. Especially if grown men and women dressed as giant mice don't appeal to you!

Looking ahead? Oil prices have stabilised and, OPEC willing, may fall again. Not long ago Merrill Lynch analysts predicted that oil might drop as low as \$50 a barrel, and fuel surcharges should follow suit. With luck US holidays won't remain out in the cold for too long. In the meantime, shop for your Florida holidays wisely!

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