

Luxury Link and Lexus Go Green



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Los Angeles, CA (October 29, 2009) - Luxury Link (www.luxurylink.com), the world's premier online luxury travel resource, announces its partnership with Lexus to bring eco-friendly hotel packages to the sophisticated traveler.

"At Luxury Link we believe in socially responsible practices. We want to preserve the world's beauty so people can enjoy it for years to come," said Diane McDavitt, president of Luxury Link. "We are pleased to be partnering with Lexus and share their commitment to excellence and passion for creating luxury experiences for our consumers."

Beginning October 26th, LuxuryLink.com will feature packages for Fairmont San Francisco and Fairmont Washington DC that focus on the environment and sustainability. Guests who purchase these packages will stay in the Lexus Hybrid Living Suite composed of organic, recycled or sustainable materials and furnishings. The eco-friendly packages also include personal use of the Lexus LS Hybrid. This low-emission hybrid vehicle is designed to minimize environmental impact without sacrificing luxury and style.

"We're excited to be getting people behind the wheel of the Lexus LS Hybrid," says Dave Nordstrom, vice president of marketing for Lexus. "This car is an elegant solution in the marriage of luxury and sustainability. By partnering with Luxury Link, more people will be able to experience the amazing power, comfort and style of the LS Hybrid while making less impact on the earth. We think they'll be very impressed."

About**Lexus**

Lexus is celebrating its 20th Anniversary in the United States. Since its debut in 1989, Lexus has earned a reputation for offering high-quality luxury vehicles and providing benchmark customer service through its 227 dealers. This has led to Lexus being the top-selling luxury automaker for nine years in a row. Lexus is also committed to the environment and, with four hybrid vehicles in its line-up, is the luxury hybrid leader. Through its innovative technology and outstanding customer service, Lexus is dedicated to exceeding its customers' expectations.

About**Luxury****Link**

Founded in 1997, Luxury Link is where sophisticated travelers go for inspiration, to indulge their passion for discovering the world's best places to stay and exceptional values. Showcasing hundreds of extraordinary hotels and resorts, cruises, tours and villas in more than 60 countries, LuxuryLink.com provides unparalleled access to exclusive offers and insider tips for the sophisticated traveler. For more information, please visit www.luxurylink.com or call 1-888-297-3299.

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