

The Children's Mutual Wins Best Child Trust Fund Provider Award For The Fourth Year



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The Children's Mutual has won the Best Child Trust Fund Provider Award from leading financial advice magazine Moneyfacts Investment Life & Pensions for the fourth year in succession.

The Children's Mutual fought off stiff competition from more than 70 [Child Trust Fund providers](#) - including several national banks and building societies - to win the celebrated award.

Based on a combination of the analytical expertise of the Investment Life & Pensions Moneyfacts research team and the opinions of its IFA readership, the Awards recognise companies that have consistently offered the most competitive products, the best levels of service and shown the greatest innovation during the last 12 months.

On winning for the fourth time marketing director of The Children's Mutual, Tony Anderson, said: "This is a great achievement for the organisation. To win the award every year since it was introduced makes me immensely proud of the hard work and professionalism of our employees here in Tunbridge Wells and our colleagues in partner relationships in Cheltenham and Glasgow.

"We try very hard to put customers at the heart of what we do and as a result we are the choice of one in four families opening a [CTF account](#) for their children. I'm delighted that our hard work and high standards continue to be recognised by professionals in our industry too."

Editor of Investment Life & Pensions Moneyfacts, Richard Eagling, said: "The Awards have become a highly sought after accolade of excellence within the financial services sector and recognise the outstanding achievements of providers which offer the very best products and service levels. [The](#)

[Children's Mutual](#) must have a winning formula. Being presented with this prestigious award on no less than four consecutive occasions is a magnificent achievement."

Actor and comedian, Chris Barrie, best known for his roles in Red Dwarf and The Brittas Empire hosted The Investment Life & Pensions Moneyfacts Awards at The Brewery, Chiswell Street, London on Friday 25 September 2009.

[Child Trust Funds](#) are designed to provide a tax efficient, long term savings vehicle for all eligible children. Each eligible newborn child (born on or after 1 September 2002) receives a £250 [Child Trust Fund voucher](#) (£500 for low income families) from the Government when their parents register for Child Benefit. The Government will make a second contribution of £250 (£500 for low income families) when the child reaches seven and is considering a third in the child's teenage years. Parents, family and friends can all then add to this account up to a maximum value of £1,200 each year.

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About The Children's Mutual - Home of the Child Trust Fund

The Children's Mutual's mission is to help parents, grandparents, family and friends fulfil their hopes for today's children. The Children's Mutual is the only UK company that specialises in long term savings for children and is now the choice of 1 in 4 parents for their child's Child Trust Fund, with more than 700,000 accounts. This expertise has led several financial institutions and family-focused high street retailers to choose The Children's Mutual as their stakeholder Child Trust Fund provider.

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