

Trading Floor Adds Video Content From Saxo Bank's Team Of Experts

TRADING FLOOR

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Author: [Trading Floor](#)

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Trading Floor, the forex, equity and commodities blog written and run by Saxo Bank's strategy team, is now adding regular video comments throughout the European trading session.

The comments on macroeconomic indicators, financial issues and earnings releases will complement the Daily Trading Stance video released every morning and the weekly [forex options](#) and equity update released every Friday.

Videos are recorded in the studio on the Saxo Bank trading floor, minutes after the news is released. Saxo Bank's chief economist, David Karsbol, said: "The advantage of video is that it fills in the gap between reporting the headlines and the more detailed research notes we publish.

He added: "We comment on macroeconomic indicators or earnings or central bank decisions in a way that is fast, but also allows us to give more detail in a way that allows our blog visitors to get to know us a little better."

Trading Floor has been running since May 2009 and features expert commentary starting every morning with The Daily Trading Stance that Saxo Bank's strategists distribute to clients giving a rundown of the main themes of the day in FX, equities, FX options and commodities.

The commentary is prepared by David Karsbøl, Equity Strategist Christian Tegllund Blaabjerg and forex expert John Hardy. Commodities expertise is provided by Ole S Hansen and Alan

Ploughmann. Also commenting are Market Strategist Mads Koefoed and Research Analyst Robin Bagger-Sjöbäck.

The Daily Trading Stance, daily commentaries and Weekly Forex and Equities Update are available on the Trading Floor web site and on Trading Floor's dedicated YouTube channel.

About

Trading

Floor:

Trading Floor is run by Saxo Bank - a global investment bank specialising in online trading and investment across the international financial markets. Trading Floor provides up to date forex news and market place analysis.

About Saxo Bank

Saxo Bank is an online trading and investment specialist, enabling [forex trading](#) for clients, [CFD trading](#), stocks, futures [trading](#), options and other derivatives, as well as providing portfolio management via SaxoWebTrader and SaxoTrader, the leading online trading platforms. SaxoTrader is available directly through Saxo Bank or through one of the Bank's global partners. White Labelling is a significant business area for Saxo Bank, and involves the Bank's online trading platform being customised and branded for other financial institutions and brokers. Saxo Bank has more than 120 White Label Partners and boasts thousands of clients in over 180 countries. Saxo Bank is headquartered in Copenhagen with offices in Australia, France, Italy, Japan, Singapore, Spain, Switzerland, UK and the United Arab Emirates.

For further media information about Trading Floor please contact:

Andrew Arnold
Saxo Bank A/S
Philip Heymans Alle 15
DK -2900
Hellerup
+45 39 77 40 00
www.tradingfloor.com

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