

# Best Western Castle Green Hotel Acknowledged in North West Tourism Awards



Original & Best Western

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Author: [Best Western](#)

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The Best Western Castle Green Hotel near Kendal, in Cumbria was highly commended in the most prestigious awards for hotels in the North West.

The hotel was runner up in the large hotel of the year category in the North West Tourism Awards which were held in Blackpool.

The only independent hotel in the shortlist, the [Best Western Castle Green Hotel](#), one of a number of hotels in [Kendal](#), was up against stiff competition from across the region. The Lowry in Manchester won the award, which was the only hotel in the category with a five star rating.



After winning the large hotel of the year category in the Cumbrian Tourism Awards in May 2009, the Best Western Castle Green was automatically short-listed for the awards covering the whole region, including the [hotels in Manchester](#), Merseyside and Lancashire category winners.

The highly commended status means that the hotel passed a mystery shopper visit with flying colours. The hotel also had to show excellence in the areas of - customer care, investment in training and staff development, accessibility and innovative marketing.

Tim Wade, Best Western said; "We are delighted that the Best Western Castle Green Hotel has received such a prestigious accolade at the North West Tourism Awards. As an independent hotel group we are always striving to not only maintain but exceed our internationally renowned high standards of quality and service. So, it is fantastic to see how well this hotel has done to achieve such excellent recognition. We hope that next year the hotel will have a repeat success and maybe secure the top award."

The 2009 Northwest Tourism Awards were held at Blackpool Tower on September 28. The event was hosted by BBC presenter Ranvir Singh and organised by the Northwest Regional Development Agency.

**About Best Western Great Britain**  
Best Western Great Britain is part of Best Western International, the world's largest hotel chain. Best Western currently has more than 280 individual hotels in the UK, including [hotels in Blackpool](#), Chester and Darlington. Each one is independently owned and managed, while being committed to the company's common standards of quality, service and value.

**PR Contact:**

Mikhaila Brentnall  
PR manager  
Best Western Hotels GB  
Consort House  
Amy Johnson Way  
Clifton Moor  
York  
YO30 4GP  
01904 695400  
[www.bestwestern.co.uk](http://www.bestwestern.co.uk)

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